



NEWS RELEASE

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MICHIGAN INTERNATIONAL WOMEN'S SHOW RETURNS TO NOVI IN MAY

NOVI, Mich. – May 2, 2019 – The 24th annual Michigan International Women's Show returns to the Suburban Collection Showplace in Novi, Thurs., May 2 and runs through Sun., May 5.

"Over 400 vendors are part of southeastern Michigan's largest popup shopping event," said Beth Anderson, executive show manager of Southern Shows. "Bring your mom, sister, daughter or girlfriend and, in addition to shopping, enjoy celebrity guests, cooking demonstrations, fashion shows, health, beauty and fun for a perfect girls day out."

Tyson Beckford, former Ralph Lauren Polo model and host of Bravo's reality series "Make Me a Supermodel," will share his experiences of being named the greatest male model of all time by Vogue Magazine in 2014 and his involvement as an Ambassador for the non-profit Kick 4 Life, an organization that uses the power of soccer to engage vulnerable youth in holistic care and support in Lesotho, southern Africa. (Saturday)

Ann Arbor Firefighters Charities fashion show will heat up the runway Friday and Saturday with firefighters modeling their dress blues and bunker gear. The firefighters will also host "Blinged-Out Bingo" each day, sponsored by Salena's Accessory Showcase.

Chef instructors and culinary experts will prepare recipes and provide cooking and baking tips at the Challenge Butter Culinary Stage. Yachecia Holston, as seen on Fox's reality cooking competition TV series "MasterChef," will demonstrate her 'sassy southern fusion' cooking and share her experiences competitively cooking and as a chef for professional athletes and host of pop-up shops. Sweet tea samples will be dispensed by Milo's Tea Company.

Hair and makeup trends and cosmetic tips will be part of the makeovers offered by area beauty experts. Guardian Angel Animal Rescue will sponsor the “Pawject Runway-Fido Fashion Show” featuring canine couture, essentials and adoption information (Saturday and Sunday). Latest styles and looks will be showcased during fashion shows on the Main Fashion Stage. Local artisans featuring crafts and one-of-a-kind items will be featured in the Made in Michigan Pavilion.

Cigna's Health Improvement Tour will conduct biometric screenings for women to learn their blood pressure, blood sugar, cholesterol, and body mass index (BMI) health numbers and health coaches will help people understand the information provided and explain how to take follow-up steps

“Shop at hundreds of boutiques filled with the latest fashions, jewelry, gourmet treats, health and beauty to find something special for Mother’s Day,” said Anderson.

Other features include special gifts to the first 100 show attendees each day; Friday’s Girls Night Out with \$5 admission after 5 p.m.; Saturday’s Teachers Day with \$5 box office adult admission by showing a valid school identification card and special gift for the first 100 teachers or employees; Sunday’s Mother Daughter Day features a mother daughter look-a-like contest; and more than 400 exhibitors displaying cosmetics, purses, shoes, gifts, décor items, food, arts and crafts, clothing, fashion and accessories.

The Michigan International Women’s Show is sponsored by The Detroit News. Suburban Collection Showplace is located at 46100 Grand River Avenue between Novi and Beck Road in Novi. Show hours are 10 a.m. - 7 p.m. Thur.; 10 a.m. - 8 p.m. Fri.; 10 a.m. - 7 p.m. Sat.; and 11 a.m. - 5 p.m. Sun. Admission is \$12 at the door and \$10 online; youth 6 – 12 are \$6 and children 5 and under are admitted free with a paying adult. Group tickets for 10 or more are offered in advance online for \$8. Happy Hour tickets after 5 p.m. on Thursday, Friday and Saturday are \$5. On-site parking is available for \$5. For more information and exhibitor coupons, visit InternationalWomenShow.com, Facebook.com/michiganinternationalwomensshow, Instagram.com/MIWShow or call (704) 376-3623.

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