



## NEWS RELEASE

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### FORMER RALPH LAUREN POLO MODEL AND VANDERPUMP RULES REALITY SHOW STAR APPEARING AT MICHIGAN INTERNATIONAL WOMEN'S SHOW

NOVI, Mich. – May 2, 2019 – Tyson Beckford, former Ralph Lauren Polo model and host of Bravo's reality series "Make Me a Supermodel," will be appearing at the 24th annual Michigan International Women's Show when it returns to the Suburban Collection Showplace in Novi, Thurs., May 2 through Sun., May 5.

"Celebrity appearances are part of the fun for a perfect girl's day out," said Beth Anderson, executive show manager of Southern Shows. "Our show is southeastern Michigan's largest popup shopping event and moms, sisters, daughters or girlfriends will enjoy the culinary demonstrations, health tips, beauty makeovers and fashion shows."

Tyson Beckford, former Ralph Lauren Polo model and host of Bravo's reality series "Make Me a Supermodel," will share his experiences of being named the greatest male model of all time by Vogue Magazine in 2014 and his involvement as an Ambassador for the non-profit Kick 4 Life, an organization that uses the power of soccer to engage vulnerable youth in holistic care and support in Lesotho, southern Africa. (Saturday)

Ann Arbor Firefighters Charities fashion show will heat up the runway Friday and Saturday with firefighters modeling their dress blues and bunker gear. The firefighters will also host "Blinged-Out Bingo" each day, sponsored by Salena's Accessory Showcase.

Aussie in the Kitchen Chef Paul Penney, chef instructors and culinary experts will prepare recipes and provide cooking and baking tips at the Challenge Butter Culinary Stage created by Stonebridge Kitchen & Bath with appliances provided by The Home Depot. Yachecia Holston, as seen on Fox's reality cooking competition series "MasterChef," will demonstrate her 'sassy southern fusion' cooking and share her experiences competitively cooking and as a chef for professional athletes and host of pop-up shops. Teen chef and baker Kamryn Chasnis, as seen on Fox's reality cooking competition series "MasterChef Junior," will also be demonstrating recipes. Vegan food blogger, Quiana "Que" Broden, will explain how vegans and meat-eaters can coexist by introduce more plant-based meals into everyday living. Challenge Butter will offer opportunities to win butter, their squishy cow and other prizes. Gourmet treat samples near the Stage include sweet tea by Milo's Tea Company, cakes from Nothing Bundt Cakes, edible cookie dough by Big Dipper Dough and chip, veggie, and dessert dips from Chadwick's Naturals.

Hair and makeup trends and cosmetic tips will be part of the makeovers offered by area beauty experts. Guardian Angel Animal Rescue will sponsor the "Pawject Runway-Fido Fashion Show" featuring canine couture, essentials and adoption information (Saturday and Sunday). Latest styles and looks will be showcased during fashion shows on the Main Fashion Stage.

The make-and-take workshops at the DIY Bar will include handcrafted wood and paint projects and chalking home décor items. Local artisans featuring crafts and one-of-a-kind items will be featured in the Made in Michigan Pavilion.

Cigna's Health Improvement Tour will conduct biometric screenings for women to learn their blood pressure, blood sugar, cholesterol, and body mass index (BMI) health numbers and health coaches will help people understand the information provided and explain how to take follow-up steps.

Children authors including Jessica Slating of Novi and author of "Shellica's Mermaid Adventure" and Andy Gutman, author of "Charlie the Caterpillar," will be sharing stories, singing and reading books.

“Find something special for Mother’s Day or for yourself at the hundreds of boutiques filled with the latest fashions, jewelry, gourmet treats, health and beauty items,” said Anderson.

Other features include special gifts to the first 100 show attendees each day; Friday’s Girls Night Out with \$5 admission after 5 p.m.; Saturday is Walgreens Day with gift card winners every hour and a free bag filled with beauty samples and coupons at their display and Teachers Day with \$5 box office adult admission by showing a valid school identification card and special gift for the first 100 teachers or employees; Sunday’s Mother Daughter Day features a special gift for the first 100 attendees from Mackenzie’s Sugar House and a mother daughter look-a-like and cupcake decorating contests; and more than 400 exhibitors displaying cosmetics, purses, shoes, gifts, décor items, food, arts and crafts, clothing, fashion and accessories.

The Michigan International Women’s Show is sponsored by The Detroit News, Shipt, Challenge Butter and Stonebridge Kitchen and Bath. Suburban Collection Showplace is located at 46100 Grand River Avenue between Novi and Beck Road in Novi. Show hours are 10 a.m. - 7 p.m. Thur.; 10 a.m. - 8 p.m. Fri.; 10 a.m. - 7 p.m. Sat.; and 11 a.m. - 5 p.m. Sun. Admission is \$12 at the door and \$10 online; youth 6 – 12 are \$6 and children 5 and under are admitted free with a paying adult. Group tickets for 10 or more are offered in advance online for \$8. Happy Hour tickets after 5 p.m. on Thursday, Friday and Saturday are \$5. On-site parking is available for \$5. For more information and exhibitor coupons, visit [InternationalWomenShow.com](http://InternationalWomenShow.com), [Facebook.com/michiganinternationalwomensshow](https://www.facebook.com/michiganinternationalwomensshow), [Instagram.com/MIWShow](https://www.instagram.com/MIWShow) or call (704) 376-3623.

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