

Southern Women's Show: Show in Review



Richmond Raceway Complex

April 17-19, 2015

OVERVIEW



The Southern Women's Show was widely embraced by the Richmond market and received outstanding media coverage and exposure.

- Total ad campaign: \$184,064
- PR impressions: 246,376,229
- Results: 21,000+ Women

We had a fantastic show. This was our first ever trade show and have had quite a few since. Richmond has been the best by far! The customers were nice and friendly but most importantly ready to shop. The event planners were awesome and genuinely cared about us! They checked on us regularly to make sure we were having a good show.

Kaytreana Shepherd,
Co.63 Clothing Loft

DEMOGRAPHICS



The 24th annual show attracted thousands of loyal fans throughout the weekend.

Mothers, daughters, girlfriends and co-workers from 25-65 years of age, packed the aisles enjoying all the show had to offer.

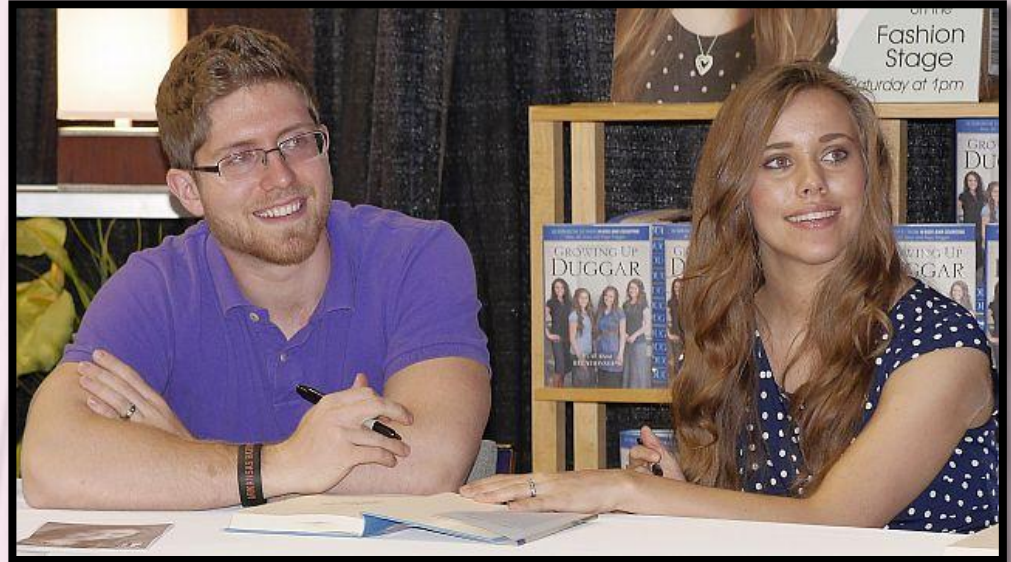
The Southern Women's Show was an incredibly positive experience for us. It allowed us to market new products to a wide range of women giving us invaluable feedback as we research and develop our line. We have seen a definite increase in our sales as a result of being a part of this very well run event!

*Richelle Spargur,
Virginia Soaps & Scents*

FEATURES AND PROMOTIONS



Exciting and educational activities on the stages, special features, celebrity guests and interactive promotions were designed to captivate and attract the target audience.



This event delivered! The turnout was great, larger than expected. The event was well organized, so my participation in the event went smoothly. These kind of events can be chaotic but show management was well prepared. We hope to be involved in more of the Southern Women's Shows in the future.

Bill Lottman,
Lifeway Christian Store



ADVERTISING EXPOSURE



Save \$3! Discount Tickets Here

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

April 17-19, 2015
Richmond Raceway Complex

Friday 10am-8pm
Saturday 10am-7pm
Sunday 11am-5pm

PROUD SPONSORS
CHEVROLET
FOOD & LION
Walgreens
Richmond Times-Dispatch

www.SouthernWomensShow.com

GIRLS NIGHT OUT COUPON

Your website for details and discount admission coupon.

FREE PARKING!

Friday 4pm-8pm
Redeem this coupon for a complimentary glass of Little Black Dress Wine during Girls' Night Out

Enjoy a Complimentary Glass of Little Black Dress Wine*

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

April 17-19
Richmond Raceway Complex
Fri. 10am-8pm | Sat. 10am-7pm | Sun. 11am-5pm
Adults \$10 | At the door | Under 6 FREE with Paying Adult

Little Black Dress
Official Wine Of Southern Women's Show Richmond

*Must be 21 years of age or older. While supplies last. Expires April 19, 2015. No Wine Purchases Required.
303.949.0246 | A Southern Wine & Spirits Co. Brand

www.SouthernWomensShow.com

Official Vehicle Sponsor

Test drive a new Chevy at the show and receive a free gift.

courtesy of

CHEVROLET

Southern Women's Show®

April 17-19
Richmond Raceway Complex
Friday 10am-8pm
Saturday 10am-7pm
Sunday 11am-5pm

PROUD SPONSORS
CHEVROLET
FOOD & LION
Walgreens
Richmond Times-Dispatch
TexasHealth.com

www.SouthernWomensShow.com

A comprehensive marketing and advertising campaign promoted the show for three weeks through television, radio and print as well as digital, grassroots and social media. Show sponsors and partners increased awareness through in-store announcements, register signage, posters and promotions. The show was highlighted in 33 Walgreens stores, 9 Chevrolet dealerships, and hundreds of retail locations.

TELEVISION ADVERTISING



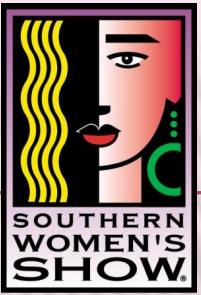
TV Spot

The Southern Women's Show received outstanding television coverage and exposure. In addition to a two week paid schedule on five prime stations, the show extended reach through promotions, contests and live shots from the show.

- Number of Stations: 5
- Number of TV Spots: 268
- Total TV Campaign: \$106,905



RADIO ADVERTISING



Radio Spot

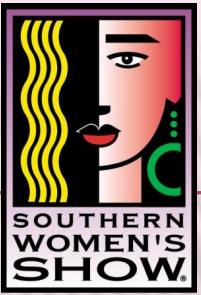
Seven radio stations promoted the show to listeners of many formats, including adult contemporary, urban, country and pop.

Numerous spots were produced to highlight the show and ran in paid and promotional schedules across the region. Additional live spots and endorsements were run on key stations featuring sponsors and promotions.

- Number of Stations: 7
- Number of Radio Spots: 808
- Total Campaign: \$31,156



NEWSPAPER AND MAGAZINES



2015 Southern Women's Show Exhibitors

Exhibitor Name	Booth #	Exhibitor Name	Booth #
Abraham's	101	Beauty by the Sea	205
Adrianna's	102	Beauty by the Sea	206
Adrianna's	103	Beauty by the Sea	207
Adrianna's	104	Beauty by the Sea	208
Adrianna's	105	Beauty by the Sea	209
Adrianna's	106	Beauty by the Sea	210
Adrianna's	107	Beauty by the Sea	211
Adrianna's	108	Beauty by the Sea	212
Adrianna's	109	Beauty by the Sea	213
Adrianna's	110	Beauty by the Sea	214
Adrianna's	111	Beauty by the Sea	215
Adrianna's	112	Beauty by the Sea	216
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Adrianna's	114	Beauty by the Sea	218
Adrianna's	115	Beauty by the Sea	219
Adrianna's	116	Beauty by the Sea	220
Adrianna's	117	Beauty by the Sea	221
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Adrianna's	196	Beauty by the Sea	300

The City of the Three Rivers Celebrates the Southern Women's Show
Help Us Celebrate at the 24th Annual Southern Women's Show

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

April 17-19
Richmond Raceway Complex
FREE PARKING!
Friday 10am-8pm | Saturday 10am-7pm
Sunday 11am-5pm
Adults \$10 at the Door | Youth (6-12) \$5
Under 6 FREE with Paying Adult

Discount Tickets Available at Walgreens

PROUD SPONSORS

FOOD LION Walgreens Richmond Raceway RICHMOND

www.SouthernWomensShow.com

The Ultimate Girls' Day Out

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

April 17-19
Richmond Raceway Complex
FREE PARKING!
Friday 10am-8pm
Saturday 10am-7pm
Sunday 11am-5pm
Adults \$10 at the Door | Youth (6-12) \$5
Under 6 FREE with Paying Adult

Meet **Jessa Duggar Seewald** from TLC's **19 Kids and Counting** on Saturday

Discount Tickets at Walgreens

PROUD SPONSORS

FOOD LION Walgreens Richmond Raceway RICHMOND

www.SouthernWomensShow.com

The Southern Women's Show was advertised through an extensive print ad campaign with the *Richmond Times Dispatch* as well as weekly and monthly regional publications in order to saturate the market.

- Show Program Distribution: 5,000
- Number of Print Ads: 18
- Total Print Schedule: \$37,503

Share hope - Our vision for every child is life in all its fullness. Spreading a little love of the most powerful way you can fight poverty and one of the most meaningful ways to engage with a child in need. For about 11 years you provide a special child with access to the things most kids have: books, school food, health care, education and activities. Share hope. It's all about the children you care about. Share hope. It's all about the children you care about.

Rock Your Hair! - Ready for a New Look? Rock Your Hair with a New Look. Meet the pros at the Rock Your Hair Salon. Team of professional stylists and hair care experts in the industry. Call and make your hair shine. *available for hair color and more.

Spring Fashions Start Here! - The fashion is in the store! Shop the latest in fashion with the latest in fashion. Spring Fashions.

Little Black Dress Wines - Little Black Dress Wines is a new wine brand from Southern Women's Show in Richmond, VA. It's a wine that's got a little bit of everything. It's a wine that's got a little bit of everything. It's a wine that's got a little bit of everything. It's a wine that's got a little bit of everything.

Princess for a Day - Ready to make a princess out of your little girl? Princess for a Day is a new program that's all about making your little girl a princess for a day. It's a program that's all about making your little girl a princess for a day. It's a program that's all about making your little girl a princess for a day.

Find New Roads - Find New Roads is a new program that's all about helping you find new roads. It's a program that's all about helping you find new roads. It's a program that's all about helping you find new roads.

Virginia's Finest - Virginia's Finest is a new program that's all about helping you find new roads. It's a program that's all about helping you find new roads. It's a program that's all about helping you find new roads.

Meet Jessa Duggar Seewald from TLC's **19 Kids and Counting** on Saturday

Free Magazines for a Year - Meet Jessa Duggar Seewald from TLC's 19 Kids and Counting! She'll be appearing on Saturday, April 18th on the historic and award-winning show. She'll be appearing on Saturday, April 18th on the historic and award-winning show. She'll be appearing on Saturday, April 18th on the historic and award-winning show.

Katelyn McCarler Chaffin - Rep. Katelyn McCarler Chaffin is a new program that's all about helping you find new roads. It's a program that's all about helping you find new roads. It's a program that's all about helping you find new roads.

Goat's Queen of Neo-Soil - Goat's Queen of Neo-Soil is a new program that's all about helping you find new roads. It's a program that's all about helping you find new roads. It's a program that's all about helping you find new roads.

FOOD LION - Taste new recipes at the Food Lion Chef Challenge Show.

Make it a Girl's Night - It's all about girl's night. It's all about girl's night. It's all about girl's night.

DIGITAL ADVERTISING



Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun



FREE
PARKING

April 17-19

Richmond Raceway Complex

FREE
PARKING



Meet Jessa Duggar Seewald
from TLC's 19 Kids and Counting



Rock Your Hair
with a Free Hair Cut



Cynthia Jones
Gospel's Queen of Neo-Soul

PROUD
SPONSORS



FOOD LION

Walgreens

Richmond Times-Dispatch
RICHMOND

800.849.0248 | A Southern Shows Inc. Production

www.SouthernWomensShow.com



A digital media campaign was integrated into the marketing plan to reach on the go women and included advertising through Pandora radio, Facebook and Richmond.com.

- Impressions: 997,539
- Value: \$8,500

TLC's 19 Kids and Counting
Jessa Duggar Seewald*

[Click Here for More Info](#)

Southern Women's Show®

Food | Fashion | Special Guests
Health | Beauty | Shopping | Fun

April 17-19

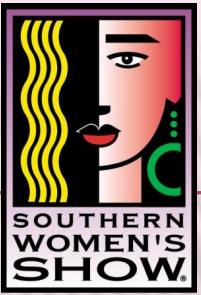
Richmond
Raceway Complex

*Visit the website for appearance details.

www.SouthernWomensShow.com



PR IMPRESSIONS



The Ashley's
REALITY ROUNDUP

News and Snark about
Your Favorite Reality Shows



BUY THE ASHLEY'S NEW BOOK INSIDE AGT

AGT | 19 KIDS AND COUNTING | 19 KIDS & COUNTING | WOODS LOOM | BETTER WIFE | THE BOW | THE BOW 7

Jessa Duggar Addresses Recent Pregnancy Rumors During Southern Women's Show in Richmond

By JESSA DUGGAR | 11/16/12 11:46 PM | 19 KIDS & COUNTING | 0 COMMENTS

Internet, and has been in a tizzy lately over rumors that 19 Kids and Counting star Jessa Duggar is pregnant with her first child. Fans of the show have been quick to point out that Jessa, who has been married to Ben Seewald since November, has been sporting more of a tummy lately, which many think could be because she is carrying the next Duggar Family "blessing."



This photo of Jessa heading to Richmond has caused some to think she has a small baby bump forming...

Jessa, however, flat-out denied the pregnancy reports during her appearance at the Southern Women's Show in Richmond, Virginia, yesterday. Jessa, who appeared at the show alongside Ben, was asked if she was pregnant during the Q&A portion of the chat. Jessa said she had "nothing to report" in terms of pregnancy, according to a showgoer that spoke with The Ashley.

Jessa is probably unable to reveal big news such as a pregnancy due to her contract with TLC, so if she is pregnant after all, she was most likely forced to lie about it.

TLC has been advertising that the Duggars have some "big news" to announce very soon. Jessa was also reportedly seen shopping in the maternity department of a Ross department store in Rogers, Arkansas, earlier this week.

While Jessa denied that she's pregnant, she did, however, say that she and Ben were not "protecting against" pregnancy.

Photos from the event, as well as several recent ones taken while Jessa and Ben were traveling to the event, do indeed show Jessa looking a little fuller in the tummy region. Ben has said that the comments people make about Jessa having a "baby bump" have made his wife self-conscious about her weight.

"We fight about this," Ben told People in February. "Jessa thinks she's fat, but she doesn't remember all the times that people tell her that she looks great."

While she denied the pregnancy rumors during her speech, Jessa did say that she and Ben really want to adopt a child. However, they will have to wait until they've been married for at least two years before they can start adoption proceedings.

The Ashley had a reporter at the Memphis Southern Women's Show, where Jessa appeared last month. To read an account of her appearance, [click here!](#)

(Photo: Twitter)

Richmond Times-Dispatch

SEE WHAT'S COOKING
THE ENTERTAINMENT, TV AND REALITY SHOWS OF THE SOUTH

Seewald to discuss family, marriage at the Southern Women's Show



By COLLEEN CURRAN | Richmond Times-Dispatch | Posted 11 hours ago

Jessa Duggar Seewald has been on reality TV most of her life.



The 22-year-old is a regular fixture on "19 Kids and Counting," the popular reality show on TLC about the Duggars and their super-sized clan.

Seewald, who got married in November, is settling into her new home in Arkansas and getting used to married life.

She'll be at the Southern Women's Show Saturday at 1 p.m. at the Richmond Raceway Complex, where she'll discuss family, marriage and relationships.

"Life as a newlywed is amazing," Seewald said. "I get to share my life with my best friend."

Seewald has always lived at home with her huge family. This is the first time she hasn't shared a room with her siblings.

"I definitely miss my family on occasion. The house is so quiet," she said. "It was definitely a big adjustment at first. But it's a lot of fun. I love the married life."

Seewald and her husband, Ben, are renting a small home from her grandmother. "It's cozy," Seewald said. "And full of love."

A few of the new challenges of married life include learning how to keep a budget and how to cook for two. "I wasn't used to it," Seewald said. "I'm trying to downsize."

On the new season of "19 Kids and Counting," currently airing on TLC, the show follows Seewald's wedding planning process, as well as the big day and the couple's European honeymoon. "My favorite part was getting to spend all that time together," Seewald said. "It was a blast."

As for marriage tips, "love the other person unconditionally," Seewald said. "Even when they irritate you, even if they don't understand, love yourself." I love this person more than anyone in the world. Look at the bigger picture. It all goes back to God and keeping that foundation strong."

Seewald's religious beliefs continue to play a major role in her life. She started a Bible study with her husband and conducts house visits in her neighborhood. "We really try to look around us and look for ways to give back. We visit people who are going through tough times."

Because Seewald has spent 10 years on reality TV, it's not just people in her hometown who connect with her, but the world at large.

She published "Growing Up Duggar: It's All About Relationships," an advice book, with her three sisters last year. They're updating it now with everything they've learned, firsthand, about courtship and marriage.

"People feel like they really know us. They see us every Wednesday night. People feel like they're part of the family," Seewald said.

At the Southern Women's Show, Seewald will talk about growing up and her life as a newlywed. Her talk, on the Fashion & Entertainment stage, will be followed by an audience Q&A. She'll also do a meet-and-greet with fans and sign autographs afterward.

The Southern Women's Show is billed as three days of food, fashion and shopping, all under one roof. Other celebrity guests at the event will include gospel music's "Queen of Neo-Soul," Cynthia Jones, stylist Michael O'Rourke, creator of "Big Sexy Hair" products, hypnotist Larry Voiz, and comedienne Joy, the "Queen of Clean."

curran@richmond.com



Jessa Duggar Seewald of "19 Kids and Counting" will appear at the Southern Women's Show.

Virginia Vinyls Furniture
A REAL FRANCHISE. A SUCCESSFUL BUSINESS OPPORTUNITY

SAVE \$50
on your next purchase

Click Now! ▶

Southern Women's Show

When: Friday-Sunday

Where: Richmond Raceway Complex, 800 S. Laburnum Ave.

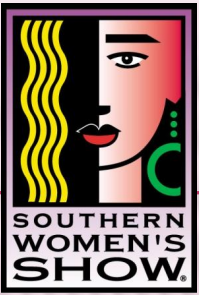
1 (adult), \$10, children 6-12, \$5, advance discount tickets at \$14/advance, \$7 (online advance tickets \$9 for adults, \$5 for children)

Hours: Friday, 12 a.m.-8 p.m.; Saturday, 10 a.m.-7 p.m.; Sunday, 11 a.m.-8 p.m.

Info: (800) 449-0242 or www.southernwomenshow.com

A dedicated PR firm generated buzz with women in the market, scheduled live interviews and delivered extensive media coverage through print, television, radio and online.

• Impact: 246,376,229 Impressions



SOCIAL MEDIA AND E-NEWS

Shop. Taste. Learn. Live!

Southern Women's Show
Richmond, VA
April 27-29, 2015

Food Lion Taste Challenge
When: April 17-18, 2015
Where: Richmond Raceway Complex, 400 Battlefield Blvd N, Richmond, VA 23205
What: An awesome event that you won't want to miss. Join us for a variety of Food Lion brand products. Tell us what you think and vote for your favorite.

Looks We Love
You will find fall fashions with over \$200 in deals, including jewelry, handbags, shoes, clothing and accessories. Jewelry, gifts, make-up, grooming products or home accents. You can find it all and more at the Southern Women's Show.

SAVE \$2.00 off the door price
BUY TICKETS

Ride in Style with Uber
Stay Connected: Facebook, Twitter, LinkedIn, YouTube

Free Magazine Subscription
Every woman needs a new magazine. When you buy a ticket to the Southern Women's Show, you also receive a 3-6 month subscription to one of the following magazines: Family Circle, Good Housekeeping, or Real Simple. Pay & Save. Drive South this autumn. The grand prize is yours!

Ticket Giveaway!
The first people to register for the show will be eligible to win a pair of tickets to the 2015 Southern Women's Show in Richmond, VA. Winners will be contacted directly via email.

FREE TICKETS

grantly sponsored by:
FOOD LION Taste Challenge
Richmond Raceway Complex
RICHMOND, VA

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Daraja Imports
April 17 at 10:30am · VA
Daraja Imports is ready for a weekend of Fair Trade fashion at the S... See More

Like Comment Share

Southern Women's Show Richmond
March 9 · Richmond · VA
Want to make grocery shopping easier? Head over to the Food Lion Chef Challenge to see professional demonstrations and learn tips for easy, affordable, and delicious meals. Stick around after each show to taste what was made on stage. Click here for more information: <https://southernshows.com/wiki/happening/feature/202...>

FOOD LION Chef Challenge

Like Comment Share

Hanna & Land of the Outer Banks, Bobbi George McCreo, Rhonda Manning and 4 others like this.

Southern Women's Show Richmond
March 8 · VA
Start your engines! And go. Test drive one of the stylish 2015 Chevys at the show and receive a free gift.

Like Comment Share

Michelle Connors, Cindy Moore, Luannan, Wendy Brown and 4 others like this.

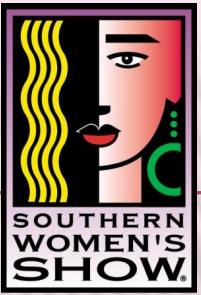
Like Comment Share

Denise Austin

A social media campaign was integrated into the marketing plan to reach busy women through Facebook updates, promotions on Living Social, Twitter, Instagram and through the Official Show Website.

- E-Newsletter Subscribers: 5,239
- Facebook Fans: 3,478
- Unique Pageviews: 71,663
- Living Social: 2,000 (Sold out)
- Instagram Followers: 798
- \$605,172 Value

SPONSORS



Outstanding sponsors extended the reach of the Southern Women's Show and created exciting and interesting features and activities within the show.



OUTSTANDING EXHIBITORS



A Kitchen Must
abc PetWear
ACE Weight Loss
ADT Security Services
Advanced Wellness Centre
Advocare Independent Distributor
Airbrush Makeup Magic
Alimtox LLC
Alliance Women's Health
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Angel Chatter
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Calli b.
Capital Remodeling
CarlaJo's
Catie Fashion USA Inc.
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Chesterfield County Police Dept.
Chevrolet
Classic Granite & Marble Inc.
Claville LLC
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Colesce Fashions & Custom Fitted Bras
Corry Enterprises
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Corry Enterprise -Hip Klips
Creative Motivation
Culligan Water
Cutco Cutlery
dōTERRA 302
Damsel In Defense, Toni Orange Ind. Damsel Pro
Daraja Imports, LLC
deBarros Chiropractic Clinic
Designs by Alex Simkin
Diamond Resorts International
Dillard's
Do The Jerk-ey! LLC
Dove Chocolate Discoveries
Easy Living Products-Power Steam Pro
Eclectic Cottage
Electronic Boutique
Elegance eT Cetera
Elegant Accents, Inc.
Elite Cosmetics
Elite Kitchen and Bath
Ellen Shaw de Paredes Inst. for Women's Imaging
En Masse Marketing Corporation-Flameless Candle
En Masse Marketing Corporation-Garlic Grater
Essential Pockets, LLC
Euroshine USA, Inc.
Exquisite Collections Inc.
First Choice Chiropractic Center
First Investors Corporation
Food Lion Chef Challenge Stage
Food Notations "Represent Your Recipes"
Forever N Fashion, LLC.
Geta's Exotic Leathers, LLC
Gi Gi Enterprises

Gift Works Plus
Girl Scouts
Glitz Galore-N-More
Goodwill of Central and Coastal Virginia
Grapes & Olives On Tap
Gypsy Hill
Hair Cuttery
Handmade Quilts and Breads
Hanover Property Services
Happy Feet
Harlequin Enterprises, Ltd.
Hawks Renovations
Headbands of Hope
Health and Wellness with Bemer Technology
Heaven Sent This Gift
Heavens Gate PoundCake Shoppe
Helmut's Strudel
Helping Hands Affordable Veterinary
Surgery & Dental Care
Hi-Dow Professional Series
HomeAgain
Homes & Land Magazines
Hunter Holmes McGuire VA Medical Center
Ideal Product USA, Inc.
InfiniteAloe
InnovationX
Instantly Ageless by Jeunesse
Institute for Integrative Nutrition
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JAM Sale Bravage
JAM Sales - Stove Top Grill
Jamberry Nails
James River Air
Jody's Popcorn
Kings Cree k-Williamsburg VA
Kristina's Kreations & Accessories

OUTSTANDING EXHIBITORS



Le-Vel Thrive
Lebo's
Lewis Plastic Surgery
Lifetime Stainless Steel Cookware
LifeWay Christian Stores
LipSense by SeneGence
Little Black Dress Wines
Longaberger
Lucy's Cookies
M.J. Clothing
Makeup Eraser
Margaret Taylor, Ltd.
Mary Kay Cosmetics
Mary's Cakery & Candy Kitchen
Mass Mutual Greater Richmond
Massanutten
Miche
Mid-Atlantic Twin Registry
Miracle Whisk
Mix It Up
Moonlight Diva Emporium
Mpulse Boutique
Murphy's Cinnamon Roasted Nuts
Music For Life/ Eirinn Abu
My Secret Garden VA
mystuff
Naturally Yours
Nerium International
New York Life- Tricia Branch
No More Dirty Roofs
Norwex
Ohio Valley Herbal Products
Organic ABGUR Skin Care Line
Organno, LLC
Organo Gold
Origami Owl Custom Jewelry

PainFreePillow.com
Paparazzi Jewelry & Accessories- Angela B Cobb
PeachSkinSheets
Perfect Accents
Perfect Fit Toe Rings
Perfectly Posh
Permafases -Permanent Makeup
Pine Designs
Pink Ribbon Boutique
Pink Tie Gala
Plexus Worldwide
Pony-O
Profashion Inc.
Real Time Pain Relief
Renew Health & Wellness
Richard L Byrd, DDS, PC & Associates
Richmond Hypnosis Center
Richmond Times-Dispatch
Richmond Window Corporation
River Expeditions
Rock Your Hair
Rodan+Fields
Ronald McDonald House Charities of Richmond
S 3S Jewelry
Salena's Accessory Showcase
Sales R Us Inc.
Sanders Travel Centre
Sarkis
Savor The Flavor Gourmet Dips
Scentsy Wickless Candles
Sears Home Services
Shan Feng He
She's International
ShelfGenie
Simply Me Accessories LLC
Smocked or Not

Soul-Ice Vending, Inc.
Southern Destinations
Soy Logic, LLC
Spinal Correction Center of Richmond
Stein Mart
Stone Palace
Studio59
Style Dots
Success Rice
Surprise Parties
Sweet Nectar Spa
SwimRVA
Tekle Mihret Ethnic Jewelry
That's Perfect
The Bair Foundation
The Clothes Rack
The Golden Touch
The GripStic
The LASIK Vision Institute
The Laurianda Clothing Company
The Mosquito Authority
The Pampered Chef
The Protein Shot
Theanys Flags 2
Thirty-One Gifts
TigerJaw
Today's Enterprise featuring Designz by Mkee
Toffee4U
Tomboy Tools/Project Home
Tonya's Cookie Company
Touchstone Crystal by Swarovski
Traci Lynn Fashion Jewelry (Michelle Mosley)
Tutti Boutique
Unique Designs by Wanda
United Medical Corp
United Network for Organ Sharing

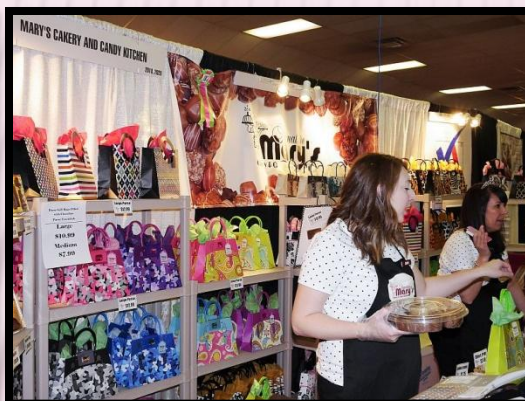
OUTSTANDING EXHIBITORS



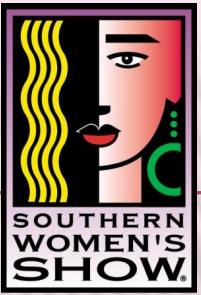
Vibra Med
 VINE
 Virginia Beef Industry Council
 Virginia Dept. of Agriculture & Consumer Services
 Virginia Soaps and Scents
 Virginia Urology Women's Health
 Vitamist Spray Vitamins
 Walgreens
 Watkins Products

Wealth Innovations, LLC
 Webster Enterprises/ Eurosteam Iron
 Webster Enterprises/ Microfiber Mop
 Webster Enterprises/ Power Jam
 Webster Enterprises/ Steam Mop
 Webster Enterprises/ Thunderhead Showerhead
 Webster Enterprises/ XHose
 WestCoastTops Design+Build
 Wildtree

Window Depot of Richmond/Charlottesville
 World Class Cleaning Services
 World Vision
 WOW! Instant Pain Relief
 Xtreme Teeth Whitening LLC
 Young Living Essential Oils
 Younique Cosmetics
 Zipfizz Corp.



UNTIL WE MEET AGAIN



Thank you for helping us bring the very best in health, beauty, lifestyle, home, fashion and more to the Richmond region and making the Southern Women's Show a huge success. Plans are underway for next year's event and response is already strong. Reserve your space today!

Tish Atkins
Executive Show Manager

Emma Haynes
Assistant Show Manager



Southern Women's Show
April 15-17, 2016
Richmond Raceway
Complex