

GENERAL INFORMATION

SHOW LOCATION:

NC State Fairgrounds
Jim Graham Building & Exposition Center
1025 Blue Ridge Rd.
Raleigh, NC 27607

SHOW DAYS & HOURS:

Friday, April 16: 10am to 7pm
Saturday, April 17: 10am to 7pm
Sunday, April 18: 11am to 6pm

PUBLIC SHOW ADMISSION:

Adults \$13 at the Door
Youth (6-12) \$6
Under 6 FREE with Paying Adult

EXHIBIT SPACE RATES:

\$11 per square foot
10' x 10' = \$1,100
10' x 20' = \$2,200

- Exhibits 300 continuous sq. ft. or larger = 5% discount
- Corner space \$100 extra not to exceed \$200
- **Floor covering is required for all exhibits (not provided).**
- All unfinished tables are to be draped to the floor.

SPACE RENTAL INCLUDES:

- 8' high draped backdrop
- 3' high draped booth dividers
- Standard sign (7" x 44")
- Standard electrical outlet
- Wi-Fi internet access
- General exhibit hall security
- Listing in official show program and on official show website
- Badges for staff
- Discounted admission tickets

EXHIBIT SPACE ASSIGNMENT:

Returning exhibitors receive priority on exhibit space. Available space is then assigned according to availability in specific categories. A deposit does not ensure space. The 50% deposit required with application is returned if space is not assigned.

STANDARD EXHIBIT SPACES:

Standard exhibit spaces are 10' x 10' unless otherwise noted. Exhibits may not exceed 8' height in the back; dividers may extend one-half exhibit depth (back to front) at 8'. Balance of side dividers (*front portion of space*) may not exceed 4' height.

ISLAND EXHIBIT SPACES:

Islands are minimum 20' x 20', with aisles on all four sides. They have an automatic separation from neighboring exhibits. Full use of exhibit floor space floor to ceiling is permitted. Exterior walls of display should showcase your company and not obstruct view of other exhibits.

PENINSULA EXHIBIT SPACES:

Peninsula exhibits (*four or more adjoining spaces with aisles on three sides*) may be 8' high in the center 10' of back drape. Remaining back drape (*5' each side*) must not exceed 4' height. All display fixtures over 4' in height and placed within 10 lineal feet of a neighboring exhibit must be configured to avoid blocking the sightline to the adjoining exhibit. Any portion of the exhibit bordering another exhibit space must be finished out and may not carry signs that would intrude into or detract from the adjoining exhibit. Exhibit Limitation Exceptions: If adjoining exhibitors wish to extend the 8' height limitation to the front of the exhibit, this may be done only with Show Management's prior approval.

SETTING UP:

Exhibitors must provide their own moving/rolling equipment. Fork lifts and front-end loaders (*with driver*) are available for a fee. The facility does not provide carts or dollies.

INSURANCE:

Exhibiting companies and individuals are required to provide an insurance certificate covering liability for exhibit contents, personnel and show guests within the exhibit space. The certificate should list Southern Shows Inc. as well as the facility as the additional insured.

TAXES:

The sales tax in Wake County is 7.25%. Everyone selling at the show must have a North Carolina Sales License. This license (or copy of it) must be displayed in your exhibit at all times. If you do not have a license, you will be required to obtain one prior to the show by writing to:

NORTH CAROLINA SALES & USE LICENSE OFFICE BOX

25000

RALEIGH, NC 27640

Telephone: 877.252.3052 or visit the website at www.dorncc.com/business/index.html

Do not apply if you have an active number.

FOOD SAMPLING:

The NC State Fairgrounds has an exclusive food service contractor. No food or beverage may be brought in or delivered to the Fairgrounds with the exception of previously approved sample products distributed at exhibits. Food products sold from exhibit spaces must be packaged in bulk form and sealed for off-premise consumption. If you are sampling a food or beverage, the sample size must be 2oz. or less (and should fit in a standard 1-inch condiment cup).

EXHIBITOR ID BADGES & SHOW SPECIAL ADMISSION TICKETS:

- 100 sq ft - 8 badges and 5 complimentary tickets
- 200 sq ft - 8 badges and 10 complimentary tickets
- 300 or more sq ft - 16 badges and 15 complimentary tickets (with 5 complimentary tickets for every additional 100 square feet)

EXHIBITOR DOCUMENTS ONLINE:

The following documents are available online at www.southernshows.com

- Exhibitor Kit
- Decorator forms
- Forms for electrical, telephone, internet and other utilities
- Information for creating your exhibitor website
- Show floorplan

PARKING:

- FREE parking for exhibitors and show guests!

MOVE-IN:

Wednesday, April 14 12Noon to 6:00pm
Thursday, April 15 9:00am to 7:00pm

Exhibits must be fully set up by Thursday, April 15 at 7:00pm

MOVE OUT:

Sunday, April 18: 6:01pm to 10:00pm
All products must be removed from the building by Sunday, April 18 by 10:00pm

GUEST TICKETS:

Exhibitors may purchase additional guest tickets (*not for resale*) for \$5 each.

FOR MORE INFORMATION:

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SOUTHERN
WOMEN'S
SHOW 2021

april 16-18



nc state fairgrounds
jim graham & expo center



raleigh