



How can Southern Ideal Home Show Exhibitors connect with women in the Charlotte area?



September 9 – 11, 2016
The Park Expo: Charlotte NC

TV Solutions for Southern Ideal Home Show Exhibitors



Make the most of the your Southern Ideal Home Show exhibit by driving potential customers to your booth with Time Warner Cable News.

- Fifty (50) : 10 TWC News Billboards
- Company logo on screen during promotional announcement

Total Investment: \$500

Spots to air M-F 6a-12a /Inventory subject to availability
Client must provide Hi-Resolution logo
Tag will consist of following:brought to you by ...come see our display at the Southern Ideal Home Show.
Offer expires **7/31/16**

The best team for your business:

Account Executive:

Thaddeus Broadnax

(704) 944-2688 (o)

(704) 519-7215 (c)

thaddeus.broadnax@twcable.com

2 Week Campaign Dates: 8/29-9/11

Client Name _____

Client Signature _____

Date _____



"Production fees apply if needed for advertiser spot commercial or banner ads. Any production services provided by Time Warner Cable Media ("TWC") shall be subject to the TWC Production Terms and Conditions (the "Production Terms and Conditions"). Client hereby confirms TWC has provided to Client a printed copy of the Production Terms and Conditions, which are expressly incorporated herein by this reference (to the extent applicable). Sponsorship rates are subject to increase and subject to availability. Client hereby confirms TWC has provided to Client a printed copy of the TWC Terms and Conditions (the "Terms and Conditions"), which are expressly incorporated herein by this reference. Client hereby accepts and agrees to such Terms and Conditions along with the Production Terms and Conditions (to the extent applicable), which, together with any applicable insertion orders and this contract constitute the agreement between TWC and Client for the advertising indicated above."