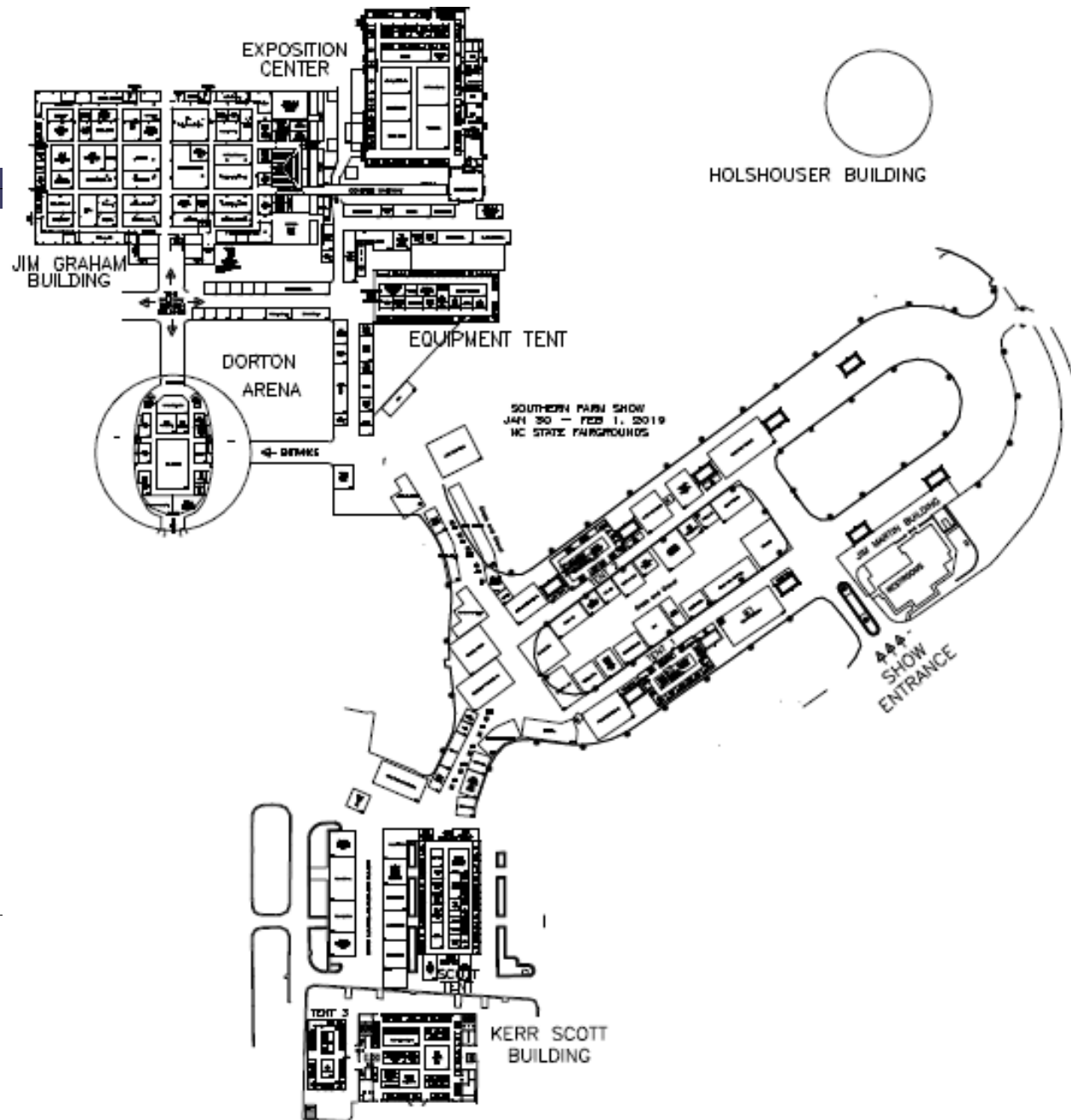




**SHOW IN REVIEW**  
**RALEIGH NC**  
**FEBRUARY 2-4, 2022**  
**NC STATE FAIRGROUNDS**

[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

# Show Map



# Jim Graham Building 57 exhibitors





# Exposition Center 56 exhibitors





# Dorton Arena 16 exhibitors



# Kerr Scott Building 48 exhibitors

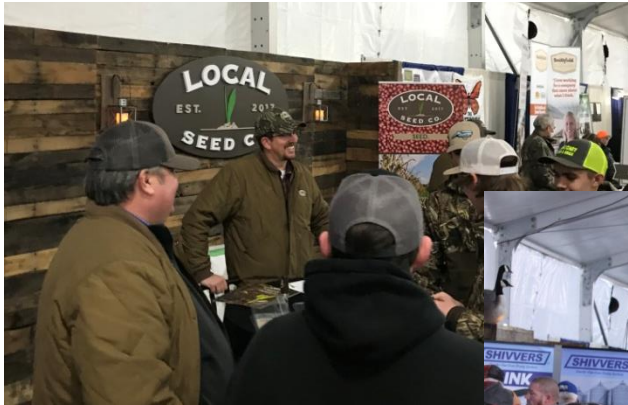




# Equipment Tent 48 exhibitors



# Scott Tent 48 exhibitors





# Tents 1, 2, and 3 55 exhibitors





# Outdoor Exhibits 71 exhibitors





# Exhibitor Comments

Great show. Excellent attendance that is dominated by customers we are trying to target - FARMERS. Very well run and organized.

**Little Mill Seed**

The 2022 Southern Farm Show was excellent as always. Very well run and good exposure to local farmers and equipment dealers.

**Unverferth Manufacturing**

David and his team are always available and ready to help. We've been participating in this show for many years, and look forward to being there for many years to come.

**Farm Credit Associations of NC**

Thanks for putting on a great show. It is a good benefit for small businesses and customers. We look forward in being part of the 2023 Southern Farm Show.

**Superior Metal Structures**

Thank you...I am going to register for same spot...It was a big success .

**Vermeer All Roads**

# Show Guest Profile

Age	%
18-34	20%
35 - 44	7%
45 - 54	39%
55 - 64	27%
65+	8%

Location	%
Eastern NC	70%
Central NC	19%
Western NC	3%
Virginia	6%
South Carolina	2%



# Show Guest Profile

Acres in Production	%
Less than 25	38%
26-50	9%
51-200	20%
201-500	16%
501-1000	5%
1000-2000	7%
2000+	7%

Exhibitors Reported Doing Business With	%
Full Time Farmers	45%
Part Time Farmers	17%
Farm Equipment Dealers	10%
Landscape Contractors	6%
Groundskeepers	2%
Forestry Professionals	3%
Construction Contractors	2%
Municipalities	2%
Other	13%

# Show Guest Farming Activity

Activity	%
Peanuts	2%
Turf	5%
Grain/Wheat	20%
Sweet Potato	2%
Poultry	13%
Cotton	9%
Forestry	2%
Vegetables	11%

Activity	%
Corn	47%
Tobacco	5%
Soybean	36%
Beef	20%
Horses	11%
Hogs	13%
Livestock - other	7%
Hay	11%



# Activities and Features



**FFA Tractor and Truck  
Driving Competitions**



**STIHL Lumberjack  
Show**



**Chevrolet Ride and Drive**



**Tobacco Growers  
Assoc Oyster Roast**



**Exhibitor Pig Pickin**



**Farm Credit Assoc of NC  
Bluegrass Entertainment**

# Meetings and Workshops



**Breakfast with the  
Commissioner**



**NC Growers Assoc  
Annual Meeting**



**Ag Development Forum**



**Wake County Agribusiness  
Council Breakfast**



**NCDCA Pesticide  
Continuing Education**



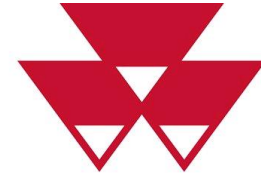
**Tobacco Growers  
Association of NC  
Annual Meeting**



# TRACTORS



JOHN DEERE



MASSEY FERGUSON



# IMPLEMENTS and ATTACHMENTS

**SCHULTE**

**MASCHIO**

**Great Plains**

 **BUSH HOG**<sup>®</sup>  
Performance You Can Count On<sup>SM</sup>

**WINGFIELD**  
  
**Flexible Harrows**

**Unverferth**<sup>®</sup>  
*Manufacturing Company, Inc.*

**KMC**  
KELLEY

**MONTANA**  
POST DRIVER

**B**  
**BEFCO**<sup>®</sup>

**BUSHMASTER**  
SKID STEER ATTACHMENTS

  
**RHINO**

**LANDOLL**<sup>®</sup>

**TAR RIVER**  
IMPLEMENTS

 **BIGHAM**

**CAMMOND**



# IMPLEMENTS AND ATTACHMENTS



# IMPLEMENTS AND ATTACHMENTS





# HAY EQUIPMENT



# GRAIN and FEED HANDLING



**WESTFIELD®**

**MERIDIAN®**



**WEAVERLINE**



**Handlair®**

# TRAILERS AND ACCESSORIES





# HARVESTING

---

**GERINGHOFF**

**CLAAS**

**MacDon™**



**AMADAS**  
INDUSTRIES

# SPREADERS, MIXERS, WASTE MANAGEMENT

**PEQUEA**

**VALMAR**

**JTBOATS, LLC**  
MANURE AGITATORS

**SALFORD**

**Sides**  
spread-AllSpreader<sup>+</sup>

*BmC*

**GFE** **SPEEDY SPREAD**  
GENERAL FERTILIZER EQUIPMENT INC.

**LANCO**  
SPREADERS

**NEW LEADER**

**NC**  
NEWTON CROUCH  
**NC**

  
Evans-MacTavish-Agricraft, Inc.

# SPRAYING EQUIPMENT & LIQUID STORAGE



*We build it your way!*





# TOBACCO AND TRANSPLANTERS



# IRRIGATION



# LIVESTOCK EQUIPMENT



TARTER



Priefert®



BAZOOKA FARMSTAR

HERDPRO  
MEETING YOUR AGRICULTURAL NEEDS



S.I. FEEDERS



PATRIOT



# MOWERS



# POWER EQUIPMENT

**STIHL**®



**BILLY  
GOAT**

**ECHO**®



**RedMax**®

**BOXER**®

BIG POWER IN ALL PLACES

Bellonmit

**shindaiwa**

**hotgy**®

**LITTLE  
WONDER**®



TWO-WHEEL TRACTORS



**JACOBSEN**®

# FORESTRY AND LAND CLEARING



**Bandit**  
INDUSTRIES, INC.



**RUT MFG**



**Vermeer**



**Wood-Mizer**





# CONSTRUCTION AND INDUSTRIAL



**KOMATSU**



**Bobcat®**

**VOLVO**

**JOHN DEERE**

**HITACHI**

**GEHL®**

**KOBELCO**

**TAKEUCHI**



**DOOSAN**



**Ditch  
Witch®**

# CONSTRUCTION AND ATTACHMENTS



**GiANT**<sup>®</sup>  
BY TOBROCO



**SANY**<sup>®</sup>



**MANITOU**

**YANMAR**



**Kawasaki**



**CONSTRUCTION**  
ATTACHMENTS, INC.  
PROUDLY MADE IN THE USA



**AUSA**



**VIRNIG**<sup>®</sup>  
attachments



"Home of The Original Root Grapple and Stump Bucket"

**EDGE**<sup>®</sup>



**STRICKLAND**

**abi ATTACHMENTS**

**RAMFOS**



**OKADA**

**RAMMAX**

# MAINTAINANCE EQUIPMENT





# TRUCKS, ATVs and ACCESSORIES



**CHEVROLET**



**RAM**



**SUZUKI**

**POLARIS**



**YAMAHA**

***can-am***

**CAMLOCKER**

# SEED AND FERTILIZER

**FMC**



*"Your Regional Advantage"*  
**DOEBLER'S**

**GYP SOIL**  
BRAND GYPSUM



**PIONEER**  
A DUPONT BUSINESS



**FOLEY**  
SEED AND SERVICE



  
**NACHURS**

**GRASSHOPPER**  
ADVANCED LIQUID NUTRITION



 **USC**



**UniSouth Genetics**  
The New Horizon for Seed

**M**  
**MIXON SEED**  
**SERVICE**

# SEED AND FERTILIZER

**syngenta**

 **CORTEVA™**  
agriscience



  
**progeny®**  
SEED OF INTEGRITY

  
**PETRUS**  
Seed & Grain Co., Inc.

**CONKLIN®**

  
**GOLDLEAF SEED CO.™**

  
**axis™**  
seed

**Dyna-Gro®**  
SEED

Southeast  
**AGRISEEDS LLC**  
Helping you optimize productivity on every acre!

 **AgriBusiness**

  
**CLIFTON SEED**  
COMPANY  
Quality Vegetable Seeds Since 1928

  
**AGVENTURE®**



# SHOW ADVERTISING

## Television



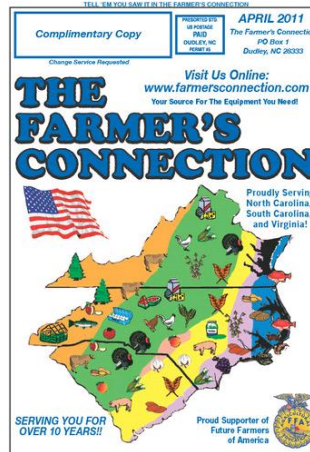
# SHOW ADVERTISING

## Magazine



NORTH CAROLINA  
FIELD AND FAMILY®

**FASTLINE®**



**Construction  
Equipment Guide**

The Delmarva  
**FARMER**  
The Agri-Business  
Newspaper of  
The Mid-Atlantic Region

**CLA** CAROLINA  
LOGGERS  
ASSOCIATION

SOUTHEAST  
**FARM  
PRESS**

# SOCIAL MEDIA

The Southern Farm Show Facebook page generated attention and many fans

The screenshot displays the Facebook profile for the Southern Farm Show. The page header includes the name "Southern Farm Show" and a search bar. The profile picture is a logo with the text "SOUTHERN FARM SHOW". The cover photo shows a busy outdoor event with white tents, people, and a red tractor. The left sidebar contains navigation links: Home, About, Reviews, Videos, Photos, Posts, and Community, along with a "Create a Page" button. The main content area features a "Create a Post" section, a "Reviews" section with a 4.7-star rating and 86 reviews, and a "Videos" section. The right sidebar includes a "Send Message" button, a "Community" section with an "Invite your friends to like this Page" button, and an "About" section with the address "1025 Blue Ridge Rd, Raleigh, North Carolina 27607" and the phone number "(800) 849-0248".

Southern Farm Show  
@southernfarmshow

Home  
About  
Reviews  
Videos  
Photos  
Posts  
Community  
Create a Page

Create a Post

Write something on this Page...

Reviews  
4.7 ★★★★★ 86 Reviews

Tell people what you think

Tom Thomas Butler  
★★★★★ - January 5, 2018  
It is almost as much fun as the NC State Fair! Learn about our number one industry in NC \*Agriculture/Agribusiness.

Debbie Grady  
★★★★★ - January 22, 2018  
Love the farm show 💎💎 agree with to many schools but it's ok learn a lot about farm new equipment! See old friend..

See All

Videos  
Tobacco auction demonstration at the NC State Fair...

Agricultural Service in Raleigh, North Carolina  
4.7 ★★★★★  
Closed Now

Community  
See All  
Invite your friends to like this Page  
4,145 people like this  
4,136 people follow this  
Alex Zimmerman and 4 other friends like this or have checked in

About  
See All  
1025 Blue Ridge Rd  
Raleigh, North Carolina 27607  
Get Directions  
(800) 849-0248  
Typically replies instantly  
Send Message  
www.SouthernFarmShow.com



# WEBSITE EXPOSURE

- The show website generated thousands of page views
- PLUS...most exhibitors created free interactive web pages on the site.



# DIRECT MAIL

- 40,300 postcards mailed to select farmers and landscapers
- 26,400 postcards personalized for, and distributed by, exhibitors



# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

1800flagpole.com  
Abilene Machine LLC  
ACI Distributors Inc.  
ACT Construction Equipment  
Advance Agra Service, LLC  
Advanced Composting Technologies  
Ag Express Electronics  
Ag Leader Technology  
Ag Spray Equipment  
AgGrow Tech  
Agri Supply  
AgriFinancial Services  
AgriSompo North America  
Agri-Waste Technology, Inc.  
AgroLiquid  
Agronomy Club at NC State  
AGS Contracting  
AKE Safety Equipment  
Alkota Cleaning Systems, Inc  
Alliance Insurance Services, LLC  
Amadas Industries  
AmeriAg  
American Forest Management  
American Scale Company LLC  
Apache Sprayers  
APC Industries Co  
Ascendum  
Atlantic & Southern Equipment, LLC  
Atlantic Power Solutions, Inc.

Augusta Seed  
B and S Enterprises Inc.  
Back Creek Ag LLC  
Bad Boy Mowers  
Bad Dog Tools  
Bailey's Inc.  
Base Camp Leasing  
Baystate Organic Certifiers  
BCS Two-Wheel Tractors / Ambrogio Robotic  
Mowers / TracMow  
Befco  
Belco Resources Equipment  
Bella Cotton  
Beltwide Enterprises LLC  
Benchmark Buildings & Irrigation Inc.  
Benchmark Tool & Supply  
Berry Hill Irrigation  
Betco Inc.  
Better Garden Tools  
BH Genetics  
Big Rock Powersports and Marine & Twin  
County Motorsports  
Bigham Ag  
BigIron Auctions  
BJ Williamson Greenhouses  
Bodenhamer Farms & Nursery  
Bontera BioAg  
Brittenhams Rebuilding Services

Brock Equipment Company Inc  
Buffalo Turbine  
Builder's Discount Center  
Burns Millwright Services  
Bush Hog Inc.  
Bushmaster Hydraulic Cutters  
CamLocker Toolboxes  
Cammond Industries, LLC  
Campbell Oil Company  
Capital CJD Inc  
Capital Ford Commercial Truck Center  
Capps Trailers.com  
Carolina Bay Construction  
Carolina Custom Products  
Carolina Custom Traders  
Carolina Eastern, Inc.  
Carolina Greenhouse & Soil Company  
Carolina HarvesTrax  
Carolina Tarps  
Carport Central  
Carswell Distributing Company  
Case IH  
CCS Equipment Sales, LLC  
CDT Performance & Off Road  
Central Boiler / Altoz  
Certified Labs - DRM  
Childers Concrete Company  
Christian Farmers Outreach



# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

Clean Burn of the Southeast

Clean Cutter Flail & Tiller Blades Co

Clear Choice Water Solutions

Clifton Seed Co.

Coastal AgroBusiness

Colony Tire

Company Wrench, LTD

Construction Attachments Inc

Construction Implements Depot

Continental Engines

Corn Growers Association of North

Carolina

Corteva Agriscience/Pioneer/PhytoGen

Country Clipper

Crawford Engineering and Consulting,  
PA

CropCare

Cross Creek Seed Inc.

Crown Royal Stoves - Greentech MFG

Crumpler Plastic Pipe, Inc

CTS Cleaning Systems, Inc.

Cummings & Bricker Inc.

Curtis Lane Equipment

Curtis Power Solutions

Custom Track Grooving & Eli Fisher

Construction

D's Presto

De Cloet SRL

Deutz-Fahr

Diamond Hill Plywood

Diesel Equipment Company

Digifarm VBN

Ditch Witch of North Carolina

Drexel Chemical Company

Eastern Carolina Farming Radio Show

Ecodrum Composter

EquipAG LLC

Evans Machinery, Inc.

Exmark distributed by Blalock Machinery and  
Equipment

Farm Credit Associations of NC

Farm Power Implements

FarmChem Corp

Farmers Harvest Inc

Farms & Land Realty / Carolina All Out

Fast Forward Implements

Ferris / Snapper Pro Mowers

First Bank & Trust Company

First Financial Bank - Farm and Ranch Division

First Products Inc.

Flame Engineering / Red Dragon Torches

Fleenor/Ropin A Gate Sales

Fleet Radio

Fleet Washers

FMC

Foley Seed and Service LLC

Frey Mfg & Dist

Gallagher

Gaston Sealey Company Inc.

General Fertilizer Equipment Inc.

General Timber

Gensco Tire

Geringhoff

Getsco

Gettin sauced in the city

GF Equip Sales LLC

GoldLeaf Seed Co.

Grain Dryer Sales and Service

Granville Equipment

Grasshopper Company

Grasshopper Fertilizer

GrassWorks Manufacturing, LLC

Gravely

Great Plains Mfg., Inc.

Greenfield Energy

Greenleaf Technologies

Gregory Poole Equipment Company

Gro-Mor Plant Food Co.

Growers Mineral Solutions

Gypsoil Brand Gypsum

H & H Farm Machine

H & H Farm Supply & Trailer Sales

Hardee by EVH Manufacturing Co.

Harris-Crisp Specialty Equipment

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

Harvey's Fertilizer & Gas Company

Hays-LTI

Herd Pro

Hill Top Tire

Hog Slat Inc.

Holmes Welding and Radiator, LLC

Hose Source

Hotsy Equipment Company

Hurricane Ditcher Company Inc.

Implement Sales 2, LLC

Innovative Poultry Products, LLC

Insurance of the Carolinas-Farm & Agribusiness

Interstate Lightning Protection & Equipment

J&M Manufacturing

James River Equipment

JD Miller Construction

Jesse Rast Enterprises

John Leggett & Sons

KC Crop Insurance Services, Inc.

Kelley Manufacturing Co.

KIOTI Tractor

Kondex Corporation

Krone North America

Kubota Tractor

Kuhn North America, Inc.

Kuhns MFG

Labor Services International

LAG Industries, LLC

Landol Company, LLC

LDAG Machinery - BaleSkiis

Legacy Steel Buildings

Lewis Cattle Oilers / MB Enterprise

Little Mill Seed, LLC

LMC-Ag, LLC

Local Seed Company

Loflin Fabrication LLC

Loftness Specialized Equipment

Loup Electronics

Low Mu Tech - DUST

LS Tractor USA

Lucky Buck Mineral

M & W Leather

Mac Don - Short Line Sales

Mahindra Agriculture North America

MarCo Manufacturing Company

Marcrest Manufacturing Inc / Back Creek Ag

Martin Till

Maschio Gaspardo North America

Massey Ferguson

Mastry Engine Center

Maxco Lubricants Co.

McCarthy Tire Service

MidAtlantic Power and Equipment

Minnesota Pneumatic Products

Mix 30 Liquid Feed

Mixon Seed Service

Mobile FarmWare LLC

Mobilift of Burlington

Montague Farms

Motomco

MVP Services North Carolina

NACHURS

National Equipment Dealers

NAU Country Insurance Company

NC Ag Aviation

NC Ag Partnership

NC Agromedicine Institute

NC Dept of Agriculture & Consumer Services

NC Farm Bureau - Austin Wadsworth

NC FarmLink / NC State Extension

NC Forest Service

NC Junior Holstein Association

NC Pecan Growers Association

NC Small Grain Growers Association

NC State Extension

NCSU - Agricultural Institute

New Holland

Newton Crouch Company, LLC

NK Brand / Syngenta Seeds

North Carolina AgrAbility Partnership Project

North Carolina Cattlemen's Association

North Carolina Grange

North Carolina Soybean Producers Association

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

Nutrien Premium Fertilizer Technologies  
Outback Heating of Virginia, Inc.  
Outdoor Equipment Distributors, Inc.  
Pacer Pumps  
Palfinger USA LLC  
Pasture Management Systems, Inc.  
PAUS  
Pearson Livestock Equipment  
Pequea Machine  
Perdue AgriBusiness  
Performance East  
Petromen's Inc.  
Phoenix Pump Inc.  
Piedmont Farm Systems Inc.  
Pinnacle Trailer Sales, Inc.  
Pivot Bio  
Precision Ag Resources Inc.  
Precision Planting  
Premier Equipment  
Priefert Rodeo & Ranch Equipment  
ProAg Crop Insurance  
Progeny Ag Products  
QC Supply  
Quality Craft Tools  
Quality Equipment  
Quality Oil Company  
Ranch Solutions LLC  
Rawhide Portable Corral

RCIS  
Red Angus Association of the Carolina's  
Red Renewables Solar Energy - Ag &  
Commercial  
Reddick Equipment Co of NC LLC  
Right of Way Equipment Company  
Rockydale Quarries Corp.  
Rodale Institute Organic Consulting Services  
Royal Oil Co.  
Rut Mfg  
S.I. Distributing  
Salford Group Inc.  
Sanders Fencing  
Sandhills Community College/Landscape  
Gardening/Turfgrass  
Scag Power Equipment  
Schaeffer Lubricants  
Schulte Industries Inc.  
Seedway llc  
Seitec Genetics  
Seppi M. USA  
Shivvers Mfg., Inc.  
Shoup Manufacturing Co  
Sides Spreader and Equipment Co, Inc.  
Sloan Express  
Smith Farm Trailer Sales  
Smithfield Grain  
Smiths Smokehouse and Smoothies

Snipes Insurance  
Sound Heavy Machinery, Inc.  
South East Propane Alliance (SEPA)  
South East VAL6, Inc.  
Southeast AgriSeeds  
Southeast Farm Equipment Company  
Southeast Farm Press  
Southeast Non-Profit Housing  
Southeastern Composting Systems LLC  
Southeastern Insurance  
Southeastern Pipe & Drain Systems  
Southeastern Pneumatic Inc.  
Southern Container Corp. of Wilson, Inc.  
Southern Signs  
Southern States Cooperative  
Southland Organics  
Spartan/ Intimidator Inc./ Envy  
Specialty Ag Tuning  
Stan Graham Livestock by Jason Aycock  
Steril-Koni Truck Lifts  
Stihl  
Sukup Manufacturing Co.  
Superior Metal Structures & Concrete, LLC  
Suretrol Manufacturing  
Sustain Seed+Soil  
Sweetwater Creek Seeds  
T & T Distribution and Mebane Distributing  
Tarheel Generator, LLC

# EXHIBITORS

A very special THANK YOU to outstanding exhibitors.

Tarver Sales	USDA-APHIS-Wildlife Services
TeeJet Technologies	UtiliTough, Inc.
The Farmers Connection	VaCarolina Buildings, Inc.
The Ironpeddlers	Vermeer
The Original Safety Siphon	Vermeer All Roads
The Redneck BBQ Lab	Virginia Farm Bureau Products Division
Tidewater Power Equipment Company	Virginia Silo
Tidewater Seed LLC	W. R. Long
T-Mobile	Wake Stone Corp. / Hi-Cal AgLime
Tobacco Growers Association of NC	Waters Agricultural Laboratories, Inc.
Tractor Tracs Inc.	Weaver Fertilizer
Transplant Systems LLC	West End Precast
Triad Corrugated Metal	West Town Bank & Trust
Triangle Pond Management	Whites Tire Service
Triangle Risk Advisors, Inc	Whitetail Properties Real Estate LLC
TriEst Ag Group, Inc	Wilger Inc
Trinity Metal Buildings	Wingfield American Harrow
Triple Green Products	Wood-Mizer, LLC
Troyer's Farm	WW LiveStock Systems
Tuff Built	Yara North America
Turf Equipment and Supply Company	Yetter Farm Equipment
TYM Tractors	
Unifarm Machinery Corporation	
UniSouth Genetics, Inc.	
United States Department of Agriculture	
Unverferth Mfg. Co., Inc.	
Upland Wildlife Federation North	



# JOIN US IN 2023

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Mark Your Calendar!  
**February 1-3, 2023**

For more information:

David J Zimmerman

704-494-7544

[dzimmerman@southernshows.com](mailto:dzimmerman@southernshows.com)

[www.SouthernFarmShow.com](http://www.SouthernFarmShow.com)

[On-Line Application](#)