

## Instructions for Updating Your Exhibitor Website & Coupons on the Southern Shows Inc. Website

Exhibitors can create their own web page promoting their participation in the show. This web page is simple to create and can include your logo, photographs, any copy you would like to include, and a link to your website. And best of all, it's included in the cost of your exhibit.

Here's the process to create your web page:

Step 1 - Go to [www.southernshows.com](http://www.southernshows.com)

Step 2 - Choose the 'Exhibitor login' button at the top right of the page.

Step 3 - Enter your username and password that was emailed to you when your application was approved.

Step 4 – Start setting up your page! In the upper left hand corner of the page is a section labeled **Your Account**. Under this section, you can visit links that will allow you to edit your company's general information, edit your website and add a coupon to the website, and add or edit account users.

Once you're registered on the site, you can login and make changes as often as you like. Please let Show Management know if you have any questions!