

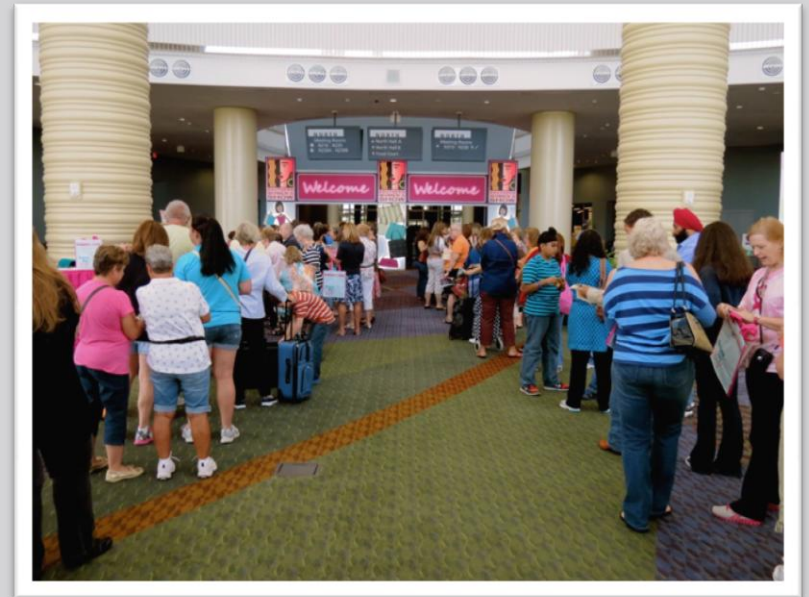


SHOW IN REVIEW
Southern Women's Show Orlando
October 10 - 13, 2013
Orange County Convention Center

THOUSANDS ATTENDED



Thank you for being a part of the 2013 Southern Women's Show in Orlando. The 23rd annual show attracted **thousands of guests** and provided you with the opportunity to meet, engage, connect and sell to this large audience. Media coverage generated **millions of impressions** across the community and highlighted the show, celebrity guests, special events, exhibitors and sponsors.



DEMOGRAPHICS



Age:

18 – 24	2%
25 – 34	10%
35 – 44	14%
45 – 54	31%
55+	44%

Race:

Caucasian	83%
African American	7%
Latino	6%
Asian	1%
Other	4%

Marital Status:

Single	15%
Married	64%
Divorced	14%

Household Income:

\$25 - \$50,000	28%
\$50 – \$75,000	15%
\$75 - \$100,000	13%
\$100,000+	10%

How many times have you been?

First Time	11%
Second Time	12%
3 to 6 Times	42%
7 to 10 Times	17%
10 or More	18%

Who did you come with?

By Myself	10%
Friends	44%
Family	50%
Co-Workers	6%

DELIVERING YOUR AUDIENCE



SPECIAL GUESTS



Celebrity appearances attracted media attention and guests. From Miss Kay Robertson of A & E's *Duck Dynasty*, to top chefs, coupon experts and interior designers, a superior line-up of special guests inspired and entertained.



Miss Kay Robertson,
A & E's Duck Dynasty



Chad Crawford,
how to Do Florida



Justin Timineri,
Fresh From Florida Chef



Heather McPherson,
Food Editor for
The Orlando Sentinel



Michelle "Red" Roberts,
Taste of Home
Culinary Specialist

POWERFUL PARTNERSHIPS



Thank you to our sponsors. Outstanding sponsors and partners extended the reach of the show and created exciting and interactive features within the show.

Orlando Sentinel



Walgreens
AT THE CORNER OF **HAPPY & HEALTHY™**



MILLIONS OF IMPRESSIONS



The Southern Women's Show was promoted through an aggressive paid and promotional advertising campaign designed to spread the word, attract a qualified audience, promote your participation and generate leads. The campaign generated outstanding live coverage and TV, radio, and print exposure, while the onsite interaction put you face to face with thousands of potential customers.

	Impressions
Television Advertising	857,861
Radio Advertising	2,401,700
Newspaper Advertising	1,034,982
Official Show Program	172,497
Specialty Publications	21,000
Public Relations	3,856,460
Official Show Website	141,119
E-Newsletters	<u>71,360</u>
Total Impressions	8,556,979

TELEVISION ADVERTISING



Paid and promotional spots, on air promotions, online contests, live coverage, E-Newsletter campaigns, Facebook and Twitter were combined to reach millions of women and families and promote your name across the viewing market. These three station partners alone resulted in **857,861 media impressions**.



43 Spots
154,605 Impressions



9 Spots
327,000 Impressions



688 Spots
376,256 Impressions

RADIO ADVERTISING



Paid and promotional spots, live liners, contests and interviews were designed to capture the listeners attention and drive traffic to the show. The range of stations ensured that listeners of many formats heard about the event and were invited to attend. The radio campaign resulted in **2,401,700 impressions**.



169 Spots
75,400 Impressions



219 Spots
404,200 Impressions



124 Spots
86,200 Impressions



203 Spots
162,300 Impressions



175 Spots
1,085,000 Impressions



20 Spots
128,200 Impressions



186 Spots
460,400 Impressions



25 Spots

PRINT ADVERTISING



Advertisements in *The Orlando Sentinel* and regional magazines heightened awareness for the show and sponsors. The ad campaign promoted show features, stage schedules, celebrity guests, sponsors and exhibitors to activate the interest of readers.

- ❖ 6 advertisements in *The Orlando Sentinel* resulted in **1,034,982 impressions**
- ❖ The Official Show Program was distributed through *The Orlando Sentinel* to **172,497 subscribers** on Wednesday, October 9, with an additional **5,000 copies** of the program distributed onsite
- ❖ Ads in *The County Register* promoted the show to a potential reach of **21,000 readers**

THIS WEEKEND ONLY

Southern Women's Show®

Food | Fashion | Shopping
Health | Beauty | Lifestyle

October 10-13
Orange County Convention Center
North Concourse, Hall B

Meet Miss Kay from A&E's **DUCK DYNASTY**

Central Florida Firefighters heat up the stage for charity.

SAVE \$5! DISCOUNT TICKETS AT WALGREENS

www.SouthernWomensShow.com

CHEVROLET
Walgreens
Orlando Sentinel

PRINT ADVERTISING



SOUTHERN WOMEN'S SHOW

Advertising Supplement to the Orlando Sentinel

LET'S GET TOGETHER

Southern Women's Show™

Food | Fashion | Celebrity Guests
Health | Beauty | Lifestyle

October 10-13
Orange County Convention Center
North Concourse, Hall B
Thursday-Saturday 10am - 7pm
Sunday 10am - 5pm

Adults \$12 to the Door
Youth 10-12 \$5
Under 5 FREE with Paying Adult

www.SouthernWomensShow.com

Walgreens Orlando Sentinel

SAVE \$5! DISCOUNT TICKETS AT WALGREENS

Main Fashion Stage

Thursday, October 10	Friday, October 11
11:00am SS 21-28 2013 Presented by TRF Fashion Productions	10:00am SS 21-28 2013 Presented by TRF Fashion Productions
12:00pm 110-115 2013 Presented by TRF Fashion Productions	11:00am 110-115 2013 Presented by TRF Fashion Productions
1:00pm 120-125 2013 Presented by TRF Fashion Productions	12:00pm 120-125 2013 Presented by TRF Fashion Productions
2:00pm 130-135 2013 Presented by TRF Fashion Productions	1:00pm 130-135 2013 Presented by TRF Fashion Productions
3:00pm 140-145 2013 Presented by TRF Fashion Productions	2:00pm 140-145 2013 Presented by TRF Fashion Productions
4:00pm 150-155 2013 Presented by TRF Fashion Productions	3:00pm 150-155 2013 Presented by TRF Fashion Productions

Shop Til You Drop!

From one-of-a-kind gifts to special finds, you'll love our new Fall collection. Shop the sale, and enjoy lots of new one-of-a-kind items designed to your Southern appreciation. Save up to 50% off one-of-a-kind!

It's all about the FUN!

The Southern Women's Show returns to Orlando for another spectacular event designed to bring together the things that women love: cooking, entertainment, education, entertainment, educational, health, and fitness classes, fun, fabulous shopping and more!

Who says there has to be a main purpose or an end goal? Well, that's exactly what we're doing this year! We're bringing you a fun-filled day of shopping, entertainment, and education. You'll have the chance to meet with the best of the best in the industry, and you'll have the chance to win some great prizes!

Calling all Ducks!

Our DuckBites, meet here, the DuckBites of 2013! Your DuckBites will be appearing on **Friday, October 11**, and will be held at the Orange County Convention Center, North Concourse, Hall B, at the DuckBites event.

Drop your whisks and grab your hands for the Taste of Home Cooking Schools!

The perfect recipe for creating new dishes with loved ones is a good recipe. Good, good, good! This year will be the opportunity to attend the cooking school at the Orange County Convention Center, North Concourse, Hall B, on Thursday, October 10, to share the cooking fun and meet some amazing chefs who will be preparing for you!

It's Getting Hot in the Hottel!

Back by popular demand is the Hottel! This year will be the opportunity to attend the Hottel at the Orange County Convention Center, North Concourse, Hall B, on Friday, October 11, to share the fun and meet some amazing chefs who will be preparing for you!

Exhibitor List

11:00am	12:00pm	1:00pm	2:00pm	3:00pm	4:00pm	5:00pm	6:00pm	7:00pm
11:00am	12:00pm	1:00pm	2:00pm	3:00pm	4:00pm	5:00pm	6:00pm	7:00pm
11:00am	12:00pm	1:00pm	2:00pm	3:00pm	4:00pm	5:00pm	6:00pm	7:00pm

Feeling Lucky?

Make all the choices of all the fun, fun, fun! We'll have a special event for you, and you'll have the chance to win some great prizes!

Find New Roads™

Discover new destinations, explore new roads, and enjoy the beauty of the South. We'll have a special event for you, and you'll have the chance to win some great prizes!

Cooking Stage

Thursday, October 10	Friday, October 11
11:00am Take Home Cooking School Presented by TRF Fashion Productions	11:00am Take Home Cooking School Presented by TRF Fashion Productions
1:00pm Take Home Cooking School Presented by TRF Fashion Productions	1:00pm Take Home Cooking School Presented by TRF Fashion Productions
3:00pm Take Home Cooking School Presented by TRF Fashion Productions	3:00pm Take Home Cooking School Presented by TRF Fashion Productions
5:00pm Take Home Cooking School Presented by TRF Fashion Productions	5:00pm Take Home Cooking School Presented by TRF Fashion Productions

Spotlight Stage

Thursday, October 10	Friday, October 11
10:00am Know Your Body, Know Yourself! Presented by TRF Fashion Productions	10:00am Know Your Body, Know Yourself! Presented by TRF Fashion Productions
11:00am Take Home Cooking School Presented by TRF Fashion Productions	11:00am Take Home Cooking School Presented by TRF Fashion Productions
12:00pm Take Home Cooking School Presented by TRF Fashion Productions	12:00pm Take Home Cooking School Presented by TRF Fashion Productions
1:00pm Take Home Cooking School Presented by TRF Fashion Productions	1:00pm Take Home Cooking School Presented by TRF Fashion Productions

Design 101

Join us for a special event where you'll have the chance to meet with the best of the best in the industry, and you'll have the chance to win some great prizes!

Find Your Way to Well

Good health is one of the foundations for a good life. At the Southern Women's Show, you'll have the chance to meet with the best of the best in the industry, and you'll have the chance to win some great prizes!

Official Show Program

RADIO & PRINT TRADE



To generate additional media exposure, local radio stations partnered with the show to conduct ticket giveaways, interviews and on air promotions. Community newspapers and magazines across the state ran advertisements and listed the show in their calendar of events. Combined, this increased awareness through fun on air and in paper contests for both listeners and readers.

Radio & Print Trade Value: \$19,736

\$2 Off with this Ad*
*Discount valid on one adult show time admission with this ad. Not valid with any other discount.

Southern Women's Show®
Food | Fashion | Celebrity Guests
Health | Beauty | Lifestyle

October 10-13
Orange County Convention Center

Thursday 10am - 7pm | Friday 10am - 7pm
Saturday 10am - 7pm | Sunday 10am - 5pm
Adults \$12 at the Door (\$10 with Adj) | Youth (6-12) \$6
Under 6 FREE with Paying Adult

Meet
Miss Kay
Robertson
from
**DUCK
DYNASTY**
Visit the
website for
appearance
details.

www.SouthernWomensShow.com

PUBLIC RELATIONS



Press releases, media alerts and personal outreach by the show's Public Relations team resulted in numerous articles about the show through a variety of publications and websites, and television interviews on multiple stations. Coverage highlighted sponsors, exhibitors, celebrity guests and special features. In total, press clippings, articles and TV interviews generated **3,856,460 impressions** and **\$65,750 in publicity value**.



SOCIAL MEDIA OUTREACH



- ❖ 141,119 web impressions on the Official Show Website
- ❖ Weekly status updates to over 5,800 Facebook fans
- ❖ 126 Twitter followers
- ❖ Six E-Newsletters to a database of subscribers resulting in 71,360 impressions

Bring Your Christmas List to the Show!

Don't let the Christmas season sneak up on you! The holidays are RIGHT around the corner, and you can knock out your whole Christmas list at the Southern Women's Show! Why not pick up your mom some of the many flavors of wine slushy mix from **Nectar of the Vine** in exhibit 1112. Your grill-master husband or brother will love the sports themed grill tools from **Sportula** in exhibit 717. Treat your sister to some of the beautiful jewelry and accessories from **Jewel Kade** in 1151. Bring your Christmas list and your big red Santa's sack because the Southern Women's Show is the place to get ahead on all of your Holiday gift giving.



Southern Women's Show
October 10-13, 2013
Orlando, FL
Orange County Convention Center
Shop. Taste. Learn. Live!



Taste of Home Cooking School

The **Taste of Home Cooking School** is coming to the Southern Women's Show! Grab your friends, your family, your neighbor and your spatula, and join us at the **Cooking Stage on Thursday, October 10!** Two separate cooking classes will be held at 11:30am and 3:30pm. Tickets to the **Taste Home Cooking School** includes a ticket to the Southern Women's Show and a \$50 Swag bag. Tickets are limited so click here to buy.



Let's Get Cooking

Visit the **Cooking Stage** throughout the show to see a variety of cooking demonstrations from **Orlando Sentinel** Food Editor, **Heather McPherson**, author of *Table for Two - Cookbook for Couples*, **Warren Catterson**, author of *My First Cookbook*, chef **Lisa Shivley**, and Executive Chef for the Florida Department of Agriculture and Consumer Services **Justin Timineri**.



Glory Foods

Glory Foods is the category leader in Southern-style, heat-and-serve products including seasoned canned vegetables, cooking bases, and fresh greens. Stop by their exhibit to sample **delicious southern flavors** you won't believe came from a can. Don't miss their cooking demonstrations and be sure to register for the **Glory Foods Kindle Giveaway!**



Gourmet Goodies

The **Southern Women's Show** is a great place to stock up on unique gourmet items you can't find just anywhere. Try delicious brownies from **Barry's Gourmet Brownies**, fine oils and vinegars from **Grapes and Olives on Tap** and easy-to-make dips from **A Spice Above**.

GIVEAWAY: Be one of the first five people to respond and win a Taste of Home VIP Package that includes a ticket to the Southern Women's Show, a ticket to one of the Taste of Home Cooking Schools on Thursday, October 10 and a Taste of Home Cookbook

CLICK HERE TO BUY YOUR TICKETS

Proudly Sponsored By:



Orlando Sentinel
OrlandoSentinel.com

Walgreens
AT THE CORNER OF HAPPY & HEALTHY™

We are now on Twitter



Like us on Facebook

OFFSITE EXPOSURE



Money saving coupon and ticket offers drove attendance.

- ❖ Discount coupons were available through the Official Show website and were distributed at 30 local Home Depot stores.
- ❖ Thousands of advance discount tickets were sold at 110 Walgreens stores.
- ❖ Thousands of complimentary admission tickets were distributed to sponsors, exhibitors and local retailers.
- ❖ 350 tickets were distributed at 15 local Chevrolet dealerships.
- ❖ 10,000 direct mail postcards offering discounted admission were mailed to high income females in the market.



Web Coupon

Hundreds of posters, table tents and register cards decorated the city and built awareness locally.

- ❖ Posters were displayed at 15 local Chevrolet dealerships, 2 Dillard's department stores, 30 Home Depot stores and 110 Walgreens stores.
- ❖ Local ambassador distributed signage to 100+ local boutiques, restaurants, salons, etc. to generate exposure and buzz about the show.

OFFSITE EXPOSURE



Official Vehicle Sponsor



CHEVROLET
Invites You!

Southern Women's Show

Food | Fashion | Celebrity Guests
Health | Beauty | Lifestyle



October 10-13
Orange County Convention Center

Thursday 10am-7pm | Friday 10am-7pm | Saturday 10am-7pm | Sunday 10am-5pm
Adults \$12 | Youth (6-12) \$6 | Under 6 FREE with Paying Adult



Meet Miss Kay Robertson from A&E's **DUCK DYNASTY**
Visit the website for appearance details.



www.SouthernWomensShow.com

Posters

COMPLIMENTARY TICKET

Southern Women's Show

October 10-13, 2013
Orange County Convention Center

Thursday 10am-7pm
Friday 10am-7pm
Saturday 10am-7pm
Sunday 10am-5pm
Adults \$12 | Youth (6-12) \$6 | Under 6 FREE with Paying Adult




Management reserves the right to release admission to the holder of this ticket. Not to be sold or distributed at the show entrance. Good for one admission.

www.SouthernWomensShow.com

Tickets

Taste of Home Cooking School



When: Thursday, October 10 3:30pm
Where: Orange County Convention Center

Taste of Home Admission
Redeem this ticket at the Cooking Stage for admission to the 3:30pm Taste of Home Cooking School and Official Taste of Home Gift Bag

Good for one admission to the 3:30pm Taste of Home Cooking School. No refund. No resell or transfer.

SPONSORED BY



DISCOUNT COUPON

Southern Women's Show

Food | Fashion | Celebrity Guests
Health | Beauty | Lifestyle

October 10-13, 2013
Orange County Convention Center
North Concourse, Hall B

Thursday-Saturday 10am-7pm
Sunday 10am-5pm
Adults \$12 at the Door (\$10 with Coupon)
Youth (6-12) \$6 | Under 6 FREE with Paying Adult



SAVE \$2.00*

*Discount is \$2 on one adult show time admission with this coupon. Not valid with any other discount.

www.SouthernWomensShow.com

Coupons

BE OUR GUEST

Southern Women's Show

October 10-13, 2013
Orange County Convention Center

Visit the show courtesy of




Thursday, Friday, Saturday 10am-7pm
Sunday 10am-5pm

Management reserves the right to release admission to the holder of this ticket. Not to be sold or distributed at the show entrance. Good for one admission.

www.SouthernWomensShow.com

Southern Women's Show




JUST FOR YOU!

Southern Women's Show

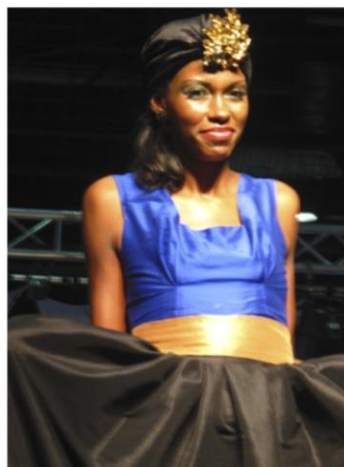
Food | Fashion | Celebrity Guests
Health | Beauty | Lifestyle

October 10-13
Orange County Convention Center
North Concourse, Hall B

Save 50%
Buy Discounted Tickets online for only \$6
Use promo code: **SPECIAL**

www.SouthernWomensShow.com

SCENES FROM THE SHOW



OUTSTANDING EXHIBITORS



S 3S Jewelry
24 Divine Sweets
2hotpeppers.com
360 Design
A Beauty Must
A Kitchen Must
A Million Bucks Boutique
A Spice Above
A Unikwax Orlando
A&B Insurance and Financial Florida Blue
A&E International
AAA Auto Club South
ACE/SABA Weight Loss & Energy!
Acer Legal Resources, Inc. /
Avalon Document SVCS LLC
ADT
Advocare
Airbrush Makeup Magic
Alexander's - Tervis Tumbler
All About Beautiful Smiles
All Natural Dips
AllSolar Service Co. Inc.
Allstate Financial Services
Almondina
American Laser Skincare
American Residential Services
American Travel Partners, Inc.
Amway / EEI mobile
Aqualogical Visions

AromaBreez
Art and Steel
Aveeno
AWB Promotions
Barry's Gourmet Brownies
Beaches of Fort Myers & Sanibel
BeachMint, Inc.
Beau Ties
Beauticontrol Mobile Spas
Belk
Bernina Sewing Centre Inc
Big Paw Pet Care
Billie's Unique Boutique
BJ's Wholesale Club
Blue Ridge & Great Smoky Mountains
body and hair direct inc
Books-A-Million
Brazilian Bra Straps
Bright House Networks
Cabot Cheese
Cape Kingdom Nutraceuticals, LLC
Capital Bee Company
Cellular Sales
Central Florida Firefighters
CG4 Enterprises Inc. DBA Sunny & Slim
Chevrolet
Chocolate Shop Wine
Christelle's Jewelry
Cigma - Hair Tools

Clementine Design
Click Heaters
Cobra Security Products
Colesce Fashions
CollaborativeWEALTH
Compass Pointe Cremation Services, LLC
Craft & Hobby Association
Cranston Jewelry
Creative Accents FL
Crime Prevention Security Systems
Crown Seamless Gutters
Cutco Cutlery
D'Marie
Damian's Ice Cream
Dang Chicks
Dawn's Enchanted Garden
Daytona Beach Area
Daytona3 Hotels & Resorts
Designs by Alex Simkin
Devereaux Designs
Devereux, UCF Cornerstone Team: 180 -
Dianetics / Scientology of Tampa
Dillard's
directbuy orlando
Diva Daisies, LLC
doTERRA Essential Oils
Dove Chocolate Discoveries
Dream Home Realty Inc.
Duke's Mayonnaise

OUTSTANDING EXHIBITORS



Eagle Industrial Group - SafeRacks
Easy Living Products - Go! Sticky
Easy Living Products - Power Steam Pro
Education Dynamics
Elegance eT Cetera
Elite Cosmetics
En Masse Marketing - Power Bank
En Masse Marketing Corporation
En Masse Mkt Corp - Flameless Candle
Enjoy The Spa
Ethan Allen
Euroshine USA, Inc. - Bamboo Pillow
Euroshine USA, Inc. - Super Stretch Lid
Famous Amos Cleaning Services Inc.
Fat Cat Gourmet Hot Sauces
Ferrero USA
Flight Attendant Express
Florida CattleWomen Inc.
Florida College of Integrative Medicine
Florida Energy Home Products
Florida Hospital Healthy 100
Florida Soap Company
Florida Technical College
Fort Hays State University
Fresh From Florida
Frio Wine Bags
Gadget Planet LLC
GemJarz Etc.
Gentle Touch Medical Aesthetics

Glamour Shots
Glitz Galore-N-More
Glory Foods
Gold Bond
Gourmet House Rice
Grapes & Olives On Tap
Green Bike USA
Gripstic
Gutter Cap
Hair Solutions
Happy Feet
Hawaiian Moon
Heather A. French Fine Art
Heavenly Dips
Home Makeover Systems
Hood Simply Smart Milk
Hoot N Holler
Hope Children Center International
Hot Legs Products
hourglassshapewear
How To Do Florida
Hunter Vision
Ideal Product USA - Moon Glow
Idol Fashions
iHeartWireless
Image Leather
Images of Glory, Inc.
Infinity Lamp
Infusion Bodywork & Massage

Initials, Inc.
Inspirit Yoga and Fitness Studio
International Academy of Design & Technology
IQ Painters
Isagenix International - Renewal Enterprises
It Works! That Crazy Wrap Thing!
It's Good On Ya
JAM Sales
JAM Sales - Stove Top Grill
Jeunesse Global
Jewel Kade
Jewelry Trends, Inc.
Jindilli Skin Care
Juice Plus and Tower Gardens
Just Because IQ!
Kellyco Metal Detectors
Kendra's Collections
Kitchen Craft
Kozy Collar
L & C Products
Lach Orthodontic Specialists
Lake Buena Vista Factory Stores
Lash Studio Orlando
Lashes and Cosmetics
Law Offices of Todd Long
Lazy Boy
Lemon - Aid Organics
Lerner Family Chiropractic Center
Lifestyle Marketplace Sheets

OUTSTANDING EXHIBITORS



Lift Your Sole
LillaRose
Limu
Lisa Shively's Kitchen Helpers
Live in the Vineyard
Living Fresh Collection
Local Organic Moms
London Specialties Co.
Mahatma Rice
Map Pendants, LLC
Market America
Mary Kay
Medifast Weight Control Centers
MedSlim Laser
Mermaid Sand
Miche
Mighty Cold Towel
Mindful Minerals
Miracle Windows & Sunrooms
Modern Wellness Solutions
Mommies Munchies
MoniyRoZe
Mrs. Rogers White Chocolate Popcorn
My City Beauty
My City Eats
My Favorite Shelf, LLC
Mylan Specialty L.P.
MyLooks, Inc.
Nail Polish Rack Factory

Naturally Yours
Nectar of the Vine
Nerium International
Notes of Love Christian Gifts & Beyond
Nugz Jewelry
Nuskin
Nutmeg Tree Desserts & More
O-Suzani Boot Company
Olympia Compounding Pharmacy
Omega Research Consultants, LLC
Opal cove
Orchid Treasures – Real Orchids in Resin
Origami Owl
Orlando Chiropractic & Wellness
Orlando LipoFAST
Orlando Sentinel
Outter Images Fashion
Ovarian Cancer Alliance of Florida
OxyFlx Inc LLC
Peace Passion Positivity
Perfect Fit Toe Rings
Plexus Slim/Plexus Worldwide
Pockos America
Pouch Pocket™
Pour Moi, LLC
PowerHoopz Fitness, LLC
Premium Roofing & Restoration
Prestige Products Direct
Prestige Products Direct / Eye Kandy

Prestige Products Direct / Migi Nail Art
Prestige Products Direct / Water Beads
Private Label Dental & Salon Group
Pro Balance Inc.
Pure Romance by Paula and Joyce
Purely Clear
Quantum Hypnosis Group
Rafiki Natural Skin Care, LLC
Rainbow Play Systems of Georgia Carolina
Rainbow Sales & Service
Real Time Pain Relief
ReBath Mid Fl
Redneck Brands LLC
Ribbon Riders, Inc.
Rodan + Fields Dermatologists
Rootbalance
Rossi & Rossi
Roubert
RTW Massage pillows
Rubberdek - Decorative Concrete Services
Safe Touch Security Systems
Sandlake Cakes
SAS Shoemakers
SayNoToLipo
Scentsty Wickless Candles
Senegence Int / Lip Sense
Serendipity
She Wears Love
Shop.com / PR Consultants

OUTSTANDING EXHIBITORS



Shot Vet
Show Off Straps, Inc.
Silpada Designs, Inc.
Sleep Number
Sleeves 2 Go
Slenderiix
So You Jewelry
Southern Destinations
Sportula
Stella & Dot
Stevens Kitchens
Straight For You
Studio 59
Styles Extended
Sun Laboratories
Sunbrushed
Sunshine Cloth Diapers
Susan G. Komen - Central Florida
SWAROVSKI's Touchstone Crystal Jewelry
Sweet Love Corp
T-Beads
T.G. Lee Dairy
Table for Two Cookbooks
Tea Craze
Tekle Mihret Ethnic Jewelry
Tender Corporation
That's A Good Idea
The Back Bean
The Elegant Elephant

The Golden Touch
The Home Depot
The Lasik Vision Institute
The Magic 107.7 / XL 106.7 Tropical Zone
The Mancini Packing Company
The Psychic Shop
The Ribbon Print Company
The Ring Lady!!
The Toy Box
The Vacation Shoppe, Inc.
Therapeutic Innovations
Think Tank Products
Thirty-One Gifts
TMTFashionProductionsLLC
Travel Opps
Treasure Chest/ABZ Engraving
Tupperware
Twila's Boutique
Ultimate Weight Loss Co.
Vascular Specialists of Central Florida
Velata - DELICIOUS Fondue
Venture Photography
VibaBody Slimmer
Vichy & La-Roche Posay
Violet Victoria Jewelry
Visit St. Petersburg / Clearwater
Vitamist Spray Vitamins
W8Fit Activewear
Walgreens

Wandering Stitches
Water Equipment Technologies
Weight Loss on Fire
Wells Fargo
Westgate River Ranch
Wink Cosmetics & Wholesale Facial Scrubs
Wise Consumer Products
Wise Enterprises
WOMX - MIX 105.1 FM
WoundSeal
WuT-A-Nut
www.fibroidstrial.com
Xtreme Whitening LLC
YAPA Fashion Truck
YMCA of Central Florida
Z88.3 FM
Zaaz Studios, Inc.
Zaynegold
Zipfizz Healthy Energy Drink Mix

JOIN US IN 2014



**The quality of the show depends on the quality of our exhibitors.
Thank you for helping us to create a wonderful event for show guests.**

**Next year's show is scheduled for
October 9 – 12, 2014
at the Orange County Convention Center.**

Mark your calendar now!

For more information:

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Natalie Price

Assistant Show Manager

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[Click here to apply for the 2014 Southern Women's Show Orlando.](#)