

Southern Women's Show: Show in Review



Prime Osborn Convention Center

October 16-19, 2014

OVERVIEW



The Southern Women's Show was widely embraced by the Jacksonville market and received outstanding media exposure.



- **Total Ad Campaign \$208,251**
- **PR Impressions: 1,581,006**
- **Results: 22,000+ women**

DEMOGRAPHICS



The 27th annual show attracted thousands of loyal fans throughout the weekend. Mothers, daughters, girlfriends and co-workers from 25-65 years of age, packed the aisles enjoying all the show had to offer.



"We really enjoyed participating in the Southern Women's Show. The Posh team had a great time networking with wonderful women and local businesses. It was a great opportunity to show the community what we do and answer potential patient questions directly. We will certainly be back next year"

*Sofia Kirk M.D.,
Posh Plastic Surgery*



FEATURES AND PROMOTIONS



Exciting and educational activities on the stages, special features, celebrity guests and interactive promotions were designed to captivate and attract the target audience.

“This was our first year exhibiting in the Southern Women’s Show. It was great and what a wonderful atmosphere. It was the perfect way to promote our products. Soon after the show we started receiving emails from satisfied customers requesting products for holiday gifts. I want to thank the show staff for such a wonderful experience.”

*Yarda Yogev,
OPI*



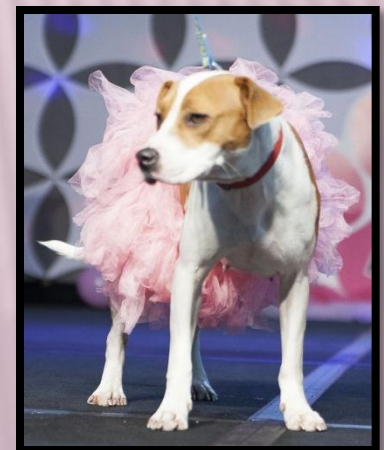
Vicki Gunvalson



Michael O'Rourke



Stephanie Evanovich



Fido Fashion Show

ADVERTISING EXPOSURE



BELK INVITES YOU

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

October 16-19
Prime Osborn Convention Center
Thursday 10am-7pm | Friday 10am-8pm
Saturday 10am-7pm | Sunday 11am-6pm
Adults \$12 at the Door | Youth (6-12) \$6
Under 6 FREE with Paying Adult

belk
PROUD SPONSORS

Walgreens
CHEVROLET
USO
The Florida Times-Union

www.SouthernWomensShow.com

Purchase a gift card here and receive a free ticket to the show.

St. Augustine Premium Outlets Invites You

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

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Thursday 10am-7pm | Friday 10am-8pm
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Adults \$12 at the Door | Youth (6-12) \$6
Under 6 FREE with Paying Adult

Play **Pick Your Purse BINGO** for a chance to win a purse from a store at St. Augustine Premium Outlets

The Florida Times-Union
Walgreens
CHEVROLET
USO

www.SouthernWomensShow.com

“The show was an amazing experience that allowed us to meet and market to new faces. We were able to meet people from other areas which opened up new opportunities for our company. The staff and event were flawless. We can’t wait to do it again next year.”

*Kara Anderson,
Yourself Expressions*

A comprehensive marketing and advertising campaign promoted the show for six weeks through television, radio and print as well as outdoor, grassroots and social media. Show sponsors and partners increased awareness through register signage, posters and promotions. The show was highlighted in 60 Walgreens stores, 14 Chevrolet dealerships, and hundreds of retail locations.

The Greater Jacksonville Area USO Invites You

Southern Women's Show®

Food | Fashion | Celebrity Guests
Health | Beauty | Shopping | Fun

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PROUD SPONSORS

Walgreens
CHEVROLET
USO
The Florida Times-Union

Military personnel can purchase discount tickets at the NAS Jax USO or Mayport USO.

www.SouthernWomensShow.com

TELEVISION ADVERTISING



[Click for link to TV Spot](#)

The Southern Women's Show received outstanding television coverage and exposure. In addition to a two-week paid schedule on four network stations and five cable channels, there was a digital schedule that included hover and display ads and retargeting impressions. The show's reach was further extended through promotions, contests and live shots from the show.

- Number of Stations: 11
- Number of TV Spots: 628
- Total TV Campaign: \$35,284



RADIO ADVERTISING



Eight radio stations promoted the show to listeners of all formats, from adult contemporary, jazz, country, easy listening and talk.

A variety of spots were produced to highlight the show and ran in paid and promotional schedules across the region. Additional live liners and on air endorsements were run on key stations featuring sponsors and promotions.

- Number of Stations: 15
- Number of Radio Spots: 1,720
- Total Radio Campaign: \$84,525

[Click here for link to Radio Spot](#)



NEWSPAPER AND MAGAZINES



27th Annual Southern Women's Show
 Food | Fashion | Special Guests
 Health | Beauty | Lifestyle | Fun

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 Saturday 10am-7pm | Sunday 11am-6pm
 Adults \$12 at the Door | Youth (6-12) \$6
 Under 6 FREE with Paying Adult
 \$8 in Advance at Walgreens | \$5 After 5pm Everyday

Parking: The Prime Osborn Convention Center charges a parking fee of \$5 per car.

Discount Tickets at Walgreens!
www.SouthernWomensShow.com

SAVE THE DATE

Southern Women's Show
 Food | Fashion | Special Guests
 Health | Beauty | Lifestyle | Fun

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PROUD SPONSORS
 CHEVROLET
 Walgreens
 The Florida Times-Union
 The local station

www.SouthernWomen'sShow.com

Walgreens is back, celebrating 27 years of Food, Fashion and Fun, and you don't want to miss it. Grab your mom, sister or girlfriend and spend the day — or weekend — doing everything you love!

Find Your Style with a FREE Haircut!
 At Walgreens, we know you're a woman who's always on the go. That's why we've got you covered. Get a free hair cut and style for you and your friends. It's a great way to get ready for the show. And, it's a great way to get ready for the show. And, it's a great way to get ready for the show.

Victi's Guatemalan is "More than a Housewife"
 Victi's Guatemalan is the only original store of its kind in the Southeast. It's the "Real" Guatemalan. It's the "Real" Guatemalan. It's the "Real" Guatemalan. It's the "Real" Guatemalan.

Win Money to Shop the Show!
 Every 20 minutes, one lucky woman will win \$1,000. It's a great way to get ready for the show. And, it's a great way to get ready for the show.

COOKING STAGE SCHEDULE

Station	Time	Station	Time
1	10:00 AM	1	10:00 AM
2	10:15 AM	2	10:15 AM
3	10:30 AM	3	10:30 AM
4	10:45 AM	4	10:45 AM
5	11:00 AM	5	11:00 AM
6	11:15 AM	6	11:15 AM
7	11:30 AM	7	11:30 AM
8	11:45 AM	8	11:45 AM
9	12:00 PM	9	12:00 PM
10	12:15 PM	10	12:15 PM
11	12:30 PM	11	12:30 PM
12	12:45 PM	12	12:45 PM
13	1:00 PM	13	1:00 PM
14	1:15 PM	14	1:15 PM
15	1:30 PM	15	1:30 PM
16	1:45 PM	16	1:45 PM
17	2:00 PM	17	2:00 PM
18	2:15 PM	18	2:15 PM
19	2:30 PM	19	2:30 PM
20	2:45 PM	20	2:45 PM
21	3:00 PM	21	3:00 PM
22	3:15 PM	22	3:15 PM
23	3:30 PM	23	3:30 PM
24	3:45 PM	24	3:45 PM
25	4:00 PM	25	4:00 PM
26	4:15 PM	26	4:15 PM
27	4:30 PM	27	4:30 PM
28	4:45 PM	28	4:45 PM
29	5:00 PM	29	5:00 PM
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39	7:30 PM	39	7:30 PM
40	7:45 PM	40	7:45 PM
41	8:00 PM	41	8:00 PM
42	8:15 PM	42	8:15 PM
43	8:30 PM	43	8:30 PM
44	8:45 PM	44	8:45 PM
45	9:00 PM	45	9:00 PM
46	9:15 PM	46	9:15 PM
47	9:30 PM	47	9:30 PM
48	9:45 PM	48	9:45 PM
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67	2:30 AM	67	2:30 AM
68	2:45 AM	68	2:45 AM
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86	7:15 AM	86	7:15 AM
87	7:30 AM	87	7:30 AM
88	7:45 AM	88	7:45 AM
89	8:00 AM	89	8:00 AM
90	8:15 AM	90	8:15 AM
91	8:30 AM	91	8:30 AM
92	8:45 AM	92	8:45 AM
93	9:00 AM	93	9:00 AM
94	9:15 AM	94	9:15 AM
95	9:30 AM	95	9:30 AM
96	9:45 AM	96	9:45 AM
97	10:00 AM	97	10:00 AM
98	10:15 AM	98	10:15 AM
99	10:30 AM	99	10:30 AM
100	10:45 AM	100	10:45 AM

Southern Women's Show
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 Health | Beauty | Shopping | Fun

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 Walgreens
 The Florida Times-Union
 The local station

www.SouthernWomensShow.com

The Southern Women's Show was advertised through an extensive print and online campaign with *The Florida Times-Union* and their website Jacksonville.com as well as weekly and monthly publications in order to saturate the market.

- Show Program Distribution: 468,449
- Number of Print & Online Ads: 54
- Total Print Schedule: \$88,442

PR IMPRESSIONS



go to NATIONS
A NON-PROFIT MISSIONS SENDING ORGANIZATION SERVING OVER 800 LABORERS IN OVER 70 NATIONS
WATCH OUR LATEST VIDEOS HERE!

Southern Women's Show has something for everyone

October 16, 2014, 11:12 a.m. | 207 October 17, 2014

JACKSONVILLE, Fla. — The 2014 Southern Women's Show is now in full swing. Ladies from across the First Coast are flocking to the Prime Osborn Convention Center to see what this year's show has to offer.

"I like to call the Southern Women's Show your favorite women's magazine come to life," said show manager Elaine Jennings. "The show has a lot of local and national exhibitors."

"Women, all we ever do is take care of the children, our husbands, work, so it's just a fun day," said Jennings.

LAKEVIEW HEALTH
Where Healing and Recovery Begin
1.888.612.9551

WARMTH HOLDS FOR HOURS
Nov. 8, 2014, 12:48 a.m.

UPDATE: MISSING BEEN FOUND SAFE
Nov. 8, 2014, 1:10 p.m.

A PLAN FOR JACKSONVILLE'S STANDBY HOMES
Nov. 8, 2014, 10:11 a.m.

Ladies, looking for something to do this weekend? From jewelry to clothing stores, the Southern Women's Show at the Prime Osborn Center has something for everyone. (Lynsey Lindsay) / Strazich reports.

It's not just one day, it goes all weekend. There are plenty of ways to pamper yourself — one way is with free hair cuts from professional stylists Michael O'Rourke.

"Sometimes just a little bit of luxury of changing something from maybe having long hair that's snagging to something that's beautiful really helps to change their whole life feeling. And that really is important to me," said O'Rourke.

You can also get your mind and body connected with yoga Saturday morning with Hilary Jackson from FreshBite. The class is \$12 and part of the process benefits local charity Restressed.

"They benefit a lot of women in Jacksonville. They're creating new jobs, they're reaching out to people who otherwise wouldn't be able to get help," said McDonald.

Tickets are \$12 at the door or you can buy them online for \$10

FRESH FROM FLORIDA BLOG

you might not grow it, but you like to eat it

Recipes Florida Seafood Members Facebook Twitter

Save The Date: Southern Women's Show

September 9, 2014 | Posted by Alissa under Events | 0 Comments

Mark your calendars! Fresh From Florida will be present at the 27th annual Southern Women's Show hosted at the Prime Osborn Convention Center in Jacksonville, FL, October 16-19, 2014.

As one of the largest consumer events in Jacksonville, the annual Southern Women's Show attracts thousands of local women each year for four jam-packed days of fashion shows, cooking demonstrations, beauty tips, health screenings, decorating ideas and personal growth opportunities, as well as special guest appearances.

Show hours are Thursday 10 a.m. – 7 p.m., Friday, 10 a.m. – 8 p.m.; Saturday 10 a.m. – 7 p.m. and Sunday 11 a.m. – 6 p.m. Admission is \$12 at the door, \$10 in advance online, \$8 in advance at participating Walgreen's (starting September group discount tickets and more information, call (800) 849-0248 or visit www.SouthernWomensShow.com.

You can also follow Southern Women's Show for more information:
Facebook: facebook.com/SouthernWomensShowJacksonville
Instagram: [#@southernwomensshow](https://instagram.com/southernwomensshow)

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florida seafood recipes

WELCOME TO DOWNTOWN JACKSONVILLE

Explore Downtown Getting Around Living Downtown Doing Business News Events Blog

Events

SOUTHERN WOMEN'S SHOW

Date: Thursday October 16, 2014
Time: 10:00 AM – 7:00 PM
Location: Prime Osborn Convention Center
1000 Water Street
Jacksonville, FL 32202
904.630.4000

SHARE ADD TO CALENDAR PRINT

EVENTS POWERED BY **jacksonville.com**

The Southern Women's Show returns to Jacksonville October 16-19, 2014, and you're invited to join in the FUN! Jam-packed with cool jewelry and handbags, make-up tips and tricks, delicious gourmet treats and more. Besides the incredible shopping, you can enjoy runway fashion shows, cooking classes, and informed speakers. Grab your mom, sister, or best friend and spend the day – or weekend – doing everything you love.

A dedicated PR firm generated buzz with women in the market, scheduled live interviews and delivered extensive media coverage through print, television, radio and online.

- Impact: 1,581,006 Impressions

SOCIAL MEDIA AND E-NEWS



Southern Women's Show Jacksonville
Prime Osborn Convention Center
October 16 - 19, 2014

What's Happening | Directions | Exhibitors | Discount Coupons | Buy Tickets

Power Your Day with Peanuts
Friday is Peanut Lovers Day and the Southern Peanut Growers will be offering cooking schools three times on Friday in addition to daily cooking schools on Thursday. Beauty and Business Be one of the first 200 people through the door on Friday and receive a mini spa treatment and get in - perfect for your sister!

A Cook and a Book
Join Chef Ron Block and New York Times bestselling author Stephanie Evanovich. Beauty at 11:30am in the Cooking Stage as they play a great read and a delicious dish influenced by Stephanie's new book, *The Sweet Spot*.

Make it a Girls Night
Celebrate Girls Night Out on Friday sponsored by Turning Leaf Refresh. Be one of the first 100 guests to purchase a ticket at the ticket window at 5pm and receive a \$10 gift card from Bank Unleash your inner Pickle with Wine and Canvas' special class from 5:30 to 8pm. [Click here to buy](#)

Teachers Day Celebration with WQIK
Join us as we kick off Teachers Day at the Cooking Stage on Saturday morning at 10:30am with Ms. WQIK. WQIK will be giving away prizes to teachers and school employees who show their school ID.

Tips for Show Guests
Wear comfortable shoes! There is so much to see and do, we don't want you here to keep you from it all. Leave the heels to the models in fashion shows, and wear your walking shoes!

GIVEAWAY
The first 6 to reply "Win Tickets" with their home & mailing address will receive a pair of tickets to the 2014 Southern Women's Show! Winners will be contacted directly via email.

FREE TICKETS

Don't Miss!
CELEBRITY GUESTS
WINE TASTING
BEAUTY
FOOD & BEVERAGE
COMPLIMENTS
CONTEST
FASHION
FUN
HEALTH
LIFE SIZE
SCHEDULE
2014 HOPEFULS
WALGREENS SPECIALTY

Advertising
WIN FREE TICKETS

Our Sponsors
CHEVROLET
Walgreens
refresh
The Florida Times Union
the local station



An online and social media campaign including Facebook, Living Social, Twitter, Instagram, E-newsletters, and the Official Show Website was integrated into the marketing plan to reach busy women.

Brandy Nordquist
October 23 at 12:48pm
Help...! I purchased a "work out belt" at the show and didn't get it... See More
Like · Comment · Share

Southern Women's Show Jacksonville
October 16
Let the show begin!!! Welcome to the 27th Southern Womens Show in Jacksonville #jax #share #woohoo

Carolyn Walker Akes
October 21 at 9:23am
I'll We shopped till we dropped on Friday at our Annual Girls Day/Night a... See More
Like · Comment · Share

Debbie Alexander Odle
October 19 at 7:38am
I'll Settle ACE is giving a SHOW DISCOUNT TODAY! TWO 60 count bottles of Ace, Settle Trim Pro or Xtreme 5000 for \$100 (reg \$50 ea)
Like · Comment · Share

REVIEWS

Vanessa Mathis Shearer
★★★★★ 10/17/2013
So much fun. Even my 4 granddaughter is looking forward to going.
Like · Comment · Share

- 7,795 E-Newsletter Subscribers
- 4,788 Facebook Fans
- 78,862 Unique Pageviews
- 916 Living Social Redemptions
- 503 Instagram Followers
- \$833,112 Value

SPONSORS



Outstanding sponsors extended the reach of the Southern Women's Show and created interactive and exciting features within the show.



CHEVROLET



Walgreens



Southern Peanut Growers
Southeastern Peanuts: The Flavor Standard.



The Florida Times-Union



OUTSTANDING EXHIBITORS



A & B Marketing, Inc.-Rainsoft
A Kitchen Must
A Spice Above
A-box Andriod Box
A1A Solar Contracting, Inc.
Abbvie, Inc.
Accents of Beauty
Accentuate " Elevate Your Style"
Advanced Dermatology and Cosmetic
Aerosoles
All About Flavor/Elite Enterprises US LLC
All Natural Dips
Alpha Foundation Specialists
American Dental Wellness
American Kidney Fund
American Memories Photography
Arcadia Outdoor
Artistry Dark Spot Corrector by Amway
Ashley By Design
Atlantic Eye Institute
Avanti Medical Spa
B. Langston's Antiques & Liquidation
Bailey's Health and Fitness
Bath Fitter
Bath Planet & Granite Transformations of Jacksonville
Beau Ties
Beauticontrol
Beauty Complexions Clinic Aesthetic Spa
Belk
Better In Colour
Blue Bell Creameries
Bobbles, Bangles & Bling
Brazilian Bra Straps
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Capital Bee Company
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Carrollyne's Gems
Chevrolet
Chilling The Most
Christelle's Jewelry
Christian Science Reading Room
Clara White Mission
Clear Channel Radio
Click Heaters
Coastal Dermatology & Med Spa
Colesce Fashions
Cooper Chiropractic
Creative Accents FL
Creative Motivation
Creative Motivation
Crossroads dba Grace Oliver
Cruise + Travel Promotion
Cruise Planners
Crystals Creations
Cutco Cutlery
Dantes 925 Sterling Silver Jewelry
Deerwood Lake Chiropractic
Dept. of Business & Professional Regulation
Designs by Alex Simkin
Diamond Resorts
Different Shades of Beauty Plus Size Fashion
Dillard's at St Johns Town Center
DirectBuy of Northeast FL
Diva Daisies, LLC
DoTERRA Essential Oils
Dr China Acupuncture & Herbs
Dr. Michael Baptista-Weight Loss Surgery
Dreams Come True of Jacksonville

Easy Living Products
Elegant Accents, Inc.
Elite Cosmetics
En Masse Marketing Corporation
En Masse Marketing Corp. -Garlic Grater
European Wax Center - Fleming Island
Euroshine USA, Inc. - Bamboo Pillow
Euroshine USA, Inc. - Super Stretch Lid
Family Support Services of North Florida, Inc.
Fantastic Floors
Fifth Avenue Collection Jewelry
First Coast Financial Group Inc.
Flagler Hospital
Florida Falun Dafa Association, Inc.
Florida Financial Group
Florida Guardian ad Litem Program
Florida Home Improvement
Florida Lottery
Flowers Baking Company of Jacksonville
Forever Beautiful
Forever N Fashion
Fresh From Florida
Fresh Produce Sportswear
Georgia Glitz
GLC Select Inc. -Pony Magic
Glitz Galore-N-More
Glory Foods
Gold Hills Jewelry
Goodie 2 Shoes
Grapes & Olives On Tap
Gtech
Gutter Cap
Gutter Helmet of North Florida
Hair Solutions
Happy Feet

OUTSTANDING EXHIBITORS



Harmony Acres Soap Co.
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Hope Children Center International
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I Lipo Body Slimming Laser
IceMule Company, Inc.
Ideal Product USA, Inc.
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InfiniteAloe
InfinityBelt
Innovative Concepts
Intertrade Imports, Inc.
Isagenix
Island Dreams Boutique
It Works! That Crazy Wrap Thing!
Jacksonville Magazine
Jacksonville Pet Funeral Home & Pet Crematory
Jacksonville's Animal Career Academy
Jaime's Bowtique
JAM Sales - Bravage
JAM Sales - Stove Top Grill
Jamberry Nails
Jason Pappas
JEA
Jersey College School of Nursing
Juice Plus
Kennedi's Closet, A Children's Boutique
Kenzi's Bow Shop
Kings Creek - Williamsburg VA
Kitchen Solutions
La Casita Home Decor
La Dolce Vita Luxury Spa & Serenity Oasis, Inc.
Laser Peg Toys

Lifestyle Marketplace Sheets
Lifetime Enclosures, Inc.
London Specialties Co.
M & E Sales/VibaBody Slimmer
M & M Merchandise and Retail Services Inc.
Mad Maggie's
Madame Ruby Psychic
Magic Pad
Mahatma Rice
Makeup Eraser
Margaret Taylor, Ltd.
Marshall Family Chiropractic
Mary Kay
MC,s Sweet Roasted Nuts
Medifast Weight Control Centers
Metabolic Research Center
Metal Pressions
Miche
Mighty Cold Products
Mike's Hard Lemonade
Millennium Home Design of FL
Miracle Windows & Sunrooms Inc.
Mix It Up
Modern Wellness Solutions
Money Pages Inc.
MoniQ Safety Measures
Moonlight Diva Emporium
My Sister's Treasures
NAIWBE Natural As I Wanna Be, LLC
Naturally Yours
Nerium International
Nestle Waters North America
NuvaRing
Olde Savannah Soap Company
Omg got to have it!

Orangetheory Fitness
Origami Owl Living Lockets
Orlando Fashion Productions LLC
Passion Parties
Pearle Vision of Jacksonville
Perfect Fit Toe Rings
Perfectore Corp.
Personalize You
Pet Stop Invisible Fence Systems
Pink is Powerful
Pink Lemonade Designs
Plexus Worldwide
Pockos America Inc.
Polli Water Beads
Posh Plastic Surgery
Powell-Ful Tee's
Power Crunch
Prestige Products/Enchanted Beauty Bar
Prestige Products Direct/Migi Nail Art
Prestige Products Direct/Velvet Eyeliner
Prism Health Services
Pro Balance Inc. Walgreens Pavilion
PRP Wine International (Jacksonville)
Pullen Eyecare
Pulse Mat
Pure Radio AM 1320 & FM 103.7
Pure Romance
Quest Nutrition
Rafiki Natural Skin Care
Rainbow Sales & Service
Real Time Pain Relief
Rebath & 5 Day Kitchens
Redneck Brands LLC
Rhineland Cutlery SE USA
Rivertown Tervis Tumblers

OUTSTANDING EXHIBITORS



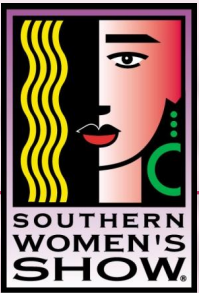
Rock Your Hair
Rodan & Fields
Roux Anti-Aging Hair Care
Saba Trim Pro/ACE Energy & Weight Loss!
Safe Touch Security Systems
Salena's Accessory Showcase
Salon 3Sixty Inc. D/B/A 3S Jewelry
Samaritan's Purse/Operation Christmas Child
Sand Dollar Cleaners
Sanford-Brown College
SavannaGrey
Scentsy Wickless Candles
Seagram's Escape
Senegence Int/Lip Sense
Sessions Modeling Agency
Shai Lee Enterprises
Shelf Genie
Shellene Johnson
Shot Vet
ShuffleandDine
Simply Bracelets
Sleep Number
So You Jewelry LLC
Sol Us Tanning
Sole Magic

Southern Peanut Growers
SoZo Global
St. Augustine Premium Outlets
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Stratton & Company
Surprise Parties
Sweet Harvest Farms
Team Blingies
Tender Corporation
The C.F. Sauer Company
The Florida Times-Union
The Georgia Star/The Florida Star
The Golden Touch
The Green Law Firm of Jacksonville FL
The Healthy Home Company
The Lasik Vision Institute
The Laura Lynn Collection
The Marketing Arm
The Memory Builders
The Scott Collection
The Sherwin Williams Collection
The White Chandelier
Tinkerbell's Handmade Wearable Art
ThinkTank Products

Thirty-One Gifts
Traci Lynn Fashion Jewelry
Turning Leaf Refresh
Tutti Boutique
Uniks Fashion
Unique Designs by Wanda
Unique Tradings LLC
Usborne Books and More
V-Toe Socks, Inc.
Valor Candles
Vector Security
Vibrant Life Health Center
Vitamist Spray Vitamins
Waddell & Reed Financial Advisors
Walgreens
Water Equipment Technologies
Wickles Pickles
Wild Fire Lights
Wildtree
Wimby Girl Collections
Wine and Canvas
Xtreme Teeth Whitening LLC
Yourself Expression
Zan's Bazaar Salon & Boutique
Zipfizz Healthy Energy Drink Mix



JOIN US IN 2015



Thank you for helping us bring the very best in health, beauty, lifestyle, home, fashion and more to the Jacksonville region and making the Southern Women's Show a huge success. Plans are underway for next year's event and response is already strong. Reserve your space today!

Elisha Jernigan
Show Manager



Southern Women's Show
October 15-18, 2015
Prime Osborn Convention Center