

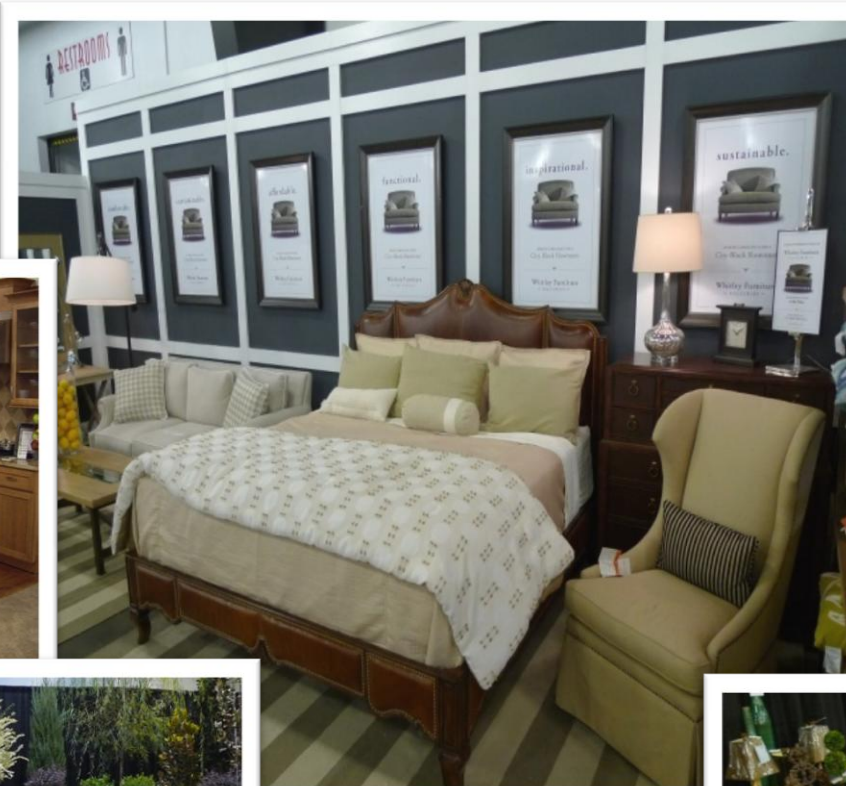
SOUTHERN
Ideal
home
show®

SOUTHERN IDEAL HOME SHOW
RALEIGH FALL REVIEW
SEPTEMBER 23 - 25

SHOW HIGHLIGHTS



SHOW HIGHLIGHTS



SHOW GUESTS

- The 42nd edition of the Southern Ideal Home Show was a huge success! The show welcomed between 18,000 and 22,000 guests over the course of the three day event.
- Thank you for being an integral part of the show and for helping us create a quality event for show guests!



AUDIENCE PROFILE

Household Income	%
\$50,000 - \$75,000	14%
\$75,000 - \$100,000	16%
\$100,000 - \$150,000	24%
\$150,000 - \$250,000	7%
\$250,000+	5%

Age Range	%
25 - 35	7%
35 - 44	13%
44 - 55	30%
55 - 64	31%

Planned Purchases	%
Landscaping/Outdoor Living	33%
Bathroom Fixtures	32%
Countertops	32%
Floor Covering	30%
Furniture	29%
Interior Home Accessories	22%
Appliances	21%
Cabinetry	18%
Interior Lighting	17%
General Remodeling	15%

SPECIAL GUEST APPEARANCES

**HGTV's
Dina Manzo**



**Katie Spatz
Advanced Water
Systems - Kinetico**



**Bravo TV's Top Chef
Erika Davis**



Chef Todd Mohr



**Bravo TV's Top Chef
"The Beast" Kenny
Gilbert**



NATIONAL EXHIBITING COMPANIES



IT'S ABOUT RESULTS

The Southern Ideal Home Show is committed to creating the best consumer show that works for you.

We succeed when YOU succeed!

Spring and Fall Editions	Value
Electronic Advertising & Promotion	\$ 89,109
Print Advertising & Promotion	\$84,747
Public Relations	\$61,958
Grand Total	\$235,814

ELECTRONIC ADVERTISING

Television and radio generated \$173,856 worth of exposure!

Television

- An aggressive paid and promotional ad campaign saturated households across the Triangle.
- Combined with our public relations efforts and interviews – the results landed hundreds of commercials and millions of impressions.



Radio

- Four leading radio stations delivered hundreds of radio spots during a ten day period.
- Combined with promotions, contests and ticket giveaways, homeowners were engaged and excited about the show.



PRINT ADVERTISING

- Print, and online advertisements created \$176,205 worth of exposure!
- Newspaper ads, online banners, direct mail, magazine ads and exhibitor postcards promoted the show throughout a four week campaign. 144,075 show programs were distributed in the News & Observer Saturday prior to the show, with another 5,500 distributed at the show.

More than just a home show!

Southern Ideal Home Show

The Triangle's Largest Home & Garden Event

featuring
Get Organized with
Carolina Custom Spaces

Win \$10,000 Garage Makeover

Don't Miss.....

- ASK "Our" Experts Pavilion
- FREE Antique Appraisals From JC Knowles
- CARE Pavilion
- The IDS Attic Sale
- Building & Home Improvement

Meet Dina Manzo from HGTV's Dina's Party Sunday

Meet Katie Spatz World Record Holder Country Advanced Water Systems - Knoxville Saturday

Meet BRAVO TV's Top Chefs Erika Davis and Kenny Gilbert Friday & Saturday

Hundreds of Companies with Everything for Your Home & Garden

September 23-25, 2011
NC State Fairgrounds
Friday Noon-8pm • Saturday 10am-8pm • Sunday 11am-5pm

Register online for a \$1000 shopping spree!

FREE PARKING

www.SouthernIdealHomeShow.com

Southern Ideal Home Show
September 23-25
NC State Fairgrounds

Buy One Ticket Get One FREE*

Meet Katie Spatz
Country Advanced Water Systems - Knoxville
Saturday

Meet BRAVO TV's Top Chefs Erika Davis and Kenny Gilbert
Friday & Saturday

Win \$10,000 Garage Makeover
Knoxville - Knoxville
Saturday

Meet Dina Manzo
HGTV's Dina's Party
Sunday

Plus...Building, Kitchen & Bath, Remodeling, Outdoor Living and Interiors Showplace

Win a \$1,000 Gift Certificate to Shop the Show!

Register at
www.SouthernIdealHomeShow.com

Show Hours:
Friday: Noon to 8pm
Saturday: 10am to 8pm
Sunday: 11am to 5pm

Show Admission:
Adults \$9
Children under 15
FREE with adult

*With the purchase of one ticket with one other discount

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FREE PARKING

www.SouthernIdealHomeShow.com

PUBLIC RELATIONS

The show was also promoted in press clippings, news stories and interviews through various TV and radio stations, publications and websites, ultimately generating **1,631,638** impressions.

Columnists listed the show on event page calendars in newspapers and on websites. They also promoted individual stories and sponsors in the show.



HGTV host Dina Manzo will be in Raleigh on Sunday.
COURTESY OF HGTV

'Real Housewife' turns HGTV star

By ADRIENNE JOHNSON
MARTIN
STAFF WRITER

You might remember Dina Manzo from Bravo's "The Real Housewives of New Jersey," as the Zen decorator with the hairless cat. Or maybe you remember her for being the one who left the show when the drama with a certain seemingly unstable neighbor became too much.

These days, the only drama Manzo is dealing with – at least on TV – is along the lines of whether the drapes create the right backdrop for the adult porn dreamscape she's creating. That's just one of the projects she tackles on her HGTV show "Dina's Party." It airs at 10 p.m. Saturdays.

Manzo, an accomplished interior designer with an event planning company called Town Design Affairs, is coming to town Sunday for an appearance at the Southern Ideal Home Show.

We caught up with her over

the phone as she was pulling together a sweet 16 party, as part of Project Ladybug, her foundation that gives back to children with cancer.

"We're working so hard because we want it to be so perfect for her," Manzo said.

Q: You've been on three shows. Is this the one you were aiming for or was it a consequence of the others?

A: I never aimed to be on TV. They came to me. But if I had, yes, this would be the one. I did them because I thought they would be great for my business, great for my husband's business. When we started the "Real Housewives," it was a nice show about women.... It was good until it got so drama-related.

Q: How would you say you developed your design eye?

A: I would have to give that credit to my mom. I'm the youngest of 11 children. My mother never drove, never left

SEE MANZO, PAGE 4D

the house. She created everything. She couldn't buy toys for all of us, so she made us create them. We made our own clay. She constantly trained us to be creative. I remember as a little girl always redecorating my room, moving the stuffed animals around. But I think you're born with it. You either have an eye for design or you don't.

Q: You seem to like opulence. How would you sum up your design?

A: That's one little thing that bugs me about the show. It shows my office and it seems like my home and there are shelves and shelves of crystal. But if you see my home on "The Real Housewives," it's not like that. I wouldn't say opulence. I look for things that speak to me and I put them in my house.... The word is used a lot, but I think it's true: I'm eclectic.

Q: What's the biggest mis-

take people make when conceiving a special event?

A: A lot of people tend to forget to make it about the guest of honor. A party should have meaning or what's the point? That might mean there might be a strange element, but if people know that person, they'll get it.

Hoping to inspire

Q: Is that personal element what you would like people to get from your show?

A: I want people to be inspired. In the episodes moving forward, you'll see a lot of inspirations, a moment when people say "I could never do that." I want people to see something they love and take something away from the show.

Q: You HGTV fan on the n to work

A: Of years. I Bromst

Q: You (Bob an from "D are Brav around good thi

A: We ney at a of diffe thank B one in would t without derful to tion pro be able ve shou not have time the out what never w

Q: Not ty show come b show. v about n from y

A: W

FOR IMMEDIATE RELEASE

MEDIA CONTACT: Jennifer Reece (440)543-8615

World Record-Setting Ocean Rower to Speak in Raleigh

Katie Spatz Shares Details of Her Adventures at Southern Ideal Home Show

Newbury, Ohio—August 18, 2011 - Katie Spatz, who set a world record as the youngest person to row solo across the Atlantic Ocean in 70 days, will speak in Raleigh, NC, at the Southern Ideal Home Show on September 24. Named one of *Glamour* magazine's Women of the Year, Spatz is known for her efforts to raise awareness of the global need for clean drinking water through such adventures as her 3,038-mile Atlantic Ocean row, a team bicycle race across America in less than eight days, and a record-setting swim the length of the Allegheny River.

Spatz will share her inspirational story in *For the Love of Water: The Adventures of Katie Spatz* at the Southern Ideal Home Show at 1 p.m. on Saturday, September 24. Her presentation, courtesy of Advanced Water Systems—Kineticco, includes photos, video, readings from her daily sea log and insights into the mental and physical challenges of spending 70 days alone at sea. Before and after the presentation, visitors can meet Katie Spatz at the booth of Advanced Water Systems—Kineticco booth #419 in the Jim Graham building.

"Katie's appearance in Raleigh is one of a number of steps to promote the importance of clean drinking water. This is an up-close-and-personal, multimedia presentation designed to immerse the audience in a sense of her life at sea and what she learned on this amazing journey," said Eugene Smilk, Jr., V.P., of Advanced Water Systems. Her talk is popular with people of all ages – leaving audiences inspired and motivated. Spatz has also become a female role model for girls and young women with her powerful message—"believe in yourself."

In addition to her talks from the sea, Spatz will recount details, including unexpected adversity, during her recent challenge—the Race Across America—a relay bicycle race that she trained for with the goal of setting a world record. One week before the race, a training accident left her with a broken pelvis. With her doctor's permission, she borrowed a hand cycle and instead of focusing on winning, she committed herself to competing and ultimately contributing to her team's effort to finish the race. Although setting a record was out of the question, finishing the race turned out to be an accomplishment in itself, adding a new chapter to Spatz's story.

Today, Spatz works in marketing for Kineticco Incorporated, a world leader in water treatment and a sponsor of her own and bike race, where she helps promote the importance of clean water.

Advanced Water Systems, Inc. is a family-owned and operated authorized independent Kineticco dealer serving central & eastern North Carolina and southeastern Virginia for over 26 years. Working with residential and commercial customers, Advanced Water Systems offers professional water evaluations and solutions to help address customers' water quality needs and concerns. Carrying a complete line of Kineticco's innovative solutions for water quality issues, Advanced Water Systems offers systems for both whole house water issues such as softening and filtration as well as drinking water filtration and purification for optimum health, through exemplary customer service and superior products.

About Kineticco Incorporated
Headquartered in Newbury, Ohio, U.S.A., Kineticco is a leading manufacturer of water treatment systems. An extensive network of Kineticco dealers serving residential and commercial customers has helped more than a million people in nearly 100 countries experience the benefits of better water. Since 1970, Kineticco has offered state-of-the-art water treatment systems that serve customers in an expanding variety of applications. The company also has offices and facilities in the United Kingdom, Canada, France and Denmark. Further information is available at www.kineticco.com.

SOCIAL MEDIA

2033 show guests visited the Facebook page the week of the show.

The Facebook Page is updated continuously in the weeks leading up to the show to excite guests and promote special features, celebrity guests, exhibitors and sponsors. The page allows us to interact directly with show fans and stimulate conversation about special show features and promotions.



The screenshot displays the Facebook interface for the 'Southern Ideal Home Show, Raleigh' page. The cover photo includes the event logo and text: 'SOUTHERN Ideal home show® Raleigh September 23-25, 2011 North Carolina State Fairgrounds FREE PARKING'. The main content area shows a post from 'Turftenders Landscape Services Inc.' with a photo of their booth at the show. The post text reads: 'Turftenders participated in this year's Southern Ideal Home Show, Raleigh which was held at the NC State Fairgrounds on September 23-25, 2011. A panel of judges voted, and awarded Turftenders' booth with 1st place in the outdoor living category. Thanks to everyone that worked on the booth or came by to visit!' The Facebook navigation bar at the top includes the search bar and the 'facebook' logo.

WEBSITE EXPOSURE

- The show website generated 53,949 web impressions!
- The site provides guests with general show information, promotes special features, celebrity guests and stage schedules and encourages traffic to the show.
- PLUS...over 300 exhibitors created free interactive web pages on the site.

Southern Shows™ Exhibitor

Southern Ideal Home Show - Raleigh - Spring
Friday April 13 - Sunday April 15 2012

North Carolina State Fairgrounds | Driving Directions | Accommodations

[add to google calendar](#)

facebook

Southern Ideal Home Show, Raleigh
✓ Like You like this.

Southern Ideal Home Show, Raleigh
What another great show! We would love to hear the great deals you got or even see some pictures! Feel free to tag us!
1,709 Impressions · 0% Feedback

General Information
What's Happening?
[Celebrity Guests](#)
[Prizes and Promotions](#)
[Outdoor Living and Show Gardens](#)
[Building Home Improvement/Jim Graham Building](#)
[Ask "Our" Experts Pavilion /Jim Graham Building](#)
[CARE Pavilion/Exposition Center](#)
[Interiors Showplace/Exposition Center](#)
[Kitchen & Bath/Exposition Center](#)
[Shopping](#)
[Living Green Pavilion/Jim Graham](#)

More than just a home show!

E-NEWSLETTERS

Three E-Newsletters were sent to over 4,000 previous show guests!

The E-Newsletter campaign sent show updates and special offers – all designed to drive traffic to the show.

Come Party with Dina Manzo from HGTV'S 'Dina's Party'



With her unique sense of style and fun-loving personality, "Real Housewives of New Jersey" star **Dina Manzo** is always thinking about new and fun ways to throw events for her party-planning company, **Designer Affair** (DesignerAffair.com). This fall you'll be able to follow along as she brings her lavish events to HGTV in her new weekly party-planning series, "Dina's Party". She's bringing that excitement and flair to guests at the Southern Ideal Home Show **Sunday, September 25 at 1pm** in the Jim Graham Building!

The Show Opens Tomorrow!

Three days of jam-packed activities that will inspire, inform and entertain you!



September 23-25
N. C. State Fairgrounds
FREE Parking

Here are the Top Ten Reasons You Should Attend!

1. **Meet Bravo TV TOP Chefs** Kenny Gilbert and Chef Erika Davis
2. **FREE Antique appraisals** - bring your treasures for JO Knowles to appraise
3. **Meet Dina Manzo** from "Real Housewives of New Jersey" and HGTV "Dina's Party"
4. **Designer Attic Sale** Shop for one of a kind furnishings, accessories and fabric at bargain prices
5. **Meet Katie Spatz**, Endurance Athlete. Spatz will share photos, videos and memories from her world record feat—her 70-day journey rowing across the Atlantic Ocean
6. **Kitchen & Bath** Check out the latest Kitchen and Bath trends
7. **Landscaped Gardens** and outdoor spaces will inspire you
8. **CARE Pavilion** Find out how your home can help take care of you
9. **"The CARE Pavilion** is a one-stop shop for those looking for information about ageless design in home construction
10. **Ask "Our" Experts Pavilion** Get tips and advice from experts face-to-face. It's the go-to resource for your home improvement questions.
11. **Habitat ReStore Yard Sale** Support Wake County's Habitat for Humanity just by picking up big bargains on home improvement items at the ReStore Yard Sale.

SAVE \$4.00 Off Admission! If you're a Hometalk member (Not yet? [Sign up now!](#) It's free.), visit Hometalk.com and click on the Home Show banner (will be located above the weekly Hometalk giveaway section) to download your coupon. Be sure to print your coupon and bring it with you to the show.

See you at the show!

Become a Hometalk Member & SAVE \$4!



Become a Hometalk member (it's free!) and get your \$4 discount to the show. [CLICK HERE FOR SIMPLE INSTRUCTIONS](#). If you are already part of the Hometalk community just log in to Hometalk.com and download your coupon.

Download your coupon now:
[CLICK HERE FOR INSTRUCTIONS](#).

Be sure to print your coupon and bring it with you to the show (only documented confirmations will be honored).

What else will you find on Hometalk?

Advice, weekly giveaways, connections to terrific professionals-so in the meantime, if you've got a home improvement or gardening project in mind, [LOG IN TO HOMETALK](#) to discuss your plans and get ideas, feedback and the info you need to get it right...the first time.

See you at the show!

EXHIBITOR COMMENTS

Southern Shows makes it very easy to do business. This was one of the best shows ever. We had great traffic!

CHRISTINE TINGEN, Ferguson Enterprises, Inc.

After many years of being in the Southern Ideal Home Show, I feel this past Fall Show was our best ever. We generated more solid leads that turned into sales. Our ROI was substantial. We had excited customers and my sales staff was enthusiastic because guests were not “just looking”. Debbie and her staff helped out with marketing tips that made a difference. We are excited about gearing up for the spring show!

HARRY HARLES, Brentwood Carpets Flooring America

We like dealing with locals...like Southern Shows.

RICK STROUP, Gutter Glove of North Carolina

The Southern Ideal Home Show was a perfect opportunity for The Cookery to connect with an interested Raleigh market. The two weeks following the show was the proof of the pudding – we had numerous calls, emails and Culinary Workshop bookings that linked back to our exposure through Southern Shows. And not only were these contacts people we met at our exhibit, but also friends and family of those contacts. The marketing impact of these shows is undeniable.

ROCHELLE JOHNSON, The Cookery

The show's management team is very professional and dedicated to putting on a quality show. We look forward to being part of the Southern Ideal Home Show for many years to come.

BEVERLY & JERRY LEE,
Triangle Home Improvement Magazine

The Fall '11 show was one of the best for the Habitat ReStore Yard Sale. What a great way to promote our newly opened ReStore in Cary!

KERRY CELESTINI, Habitat for Humanity ReStore

SHOW EXHIBITORS

2SL DESIGN BUILD
39\$ DOLLAR GRANITE
A & J DESIGNS UNLIMITED INC.
AB STONE BOUTIQUE
ABSOLUTE STONE CORPORATION
ACADEMY SOLAR
ACCESS ABILITY, INC.
ADVANCED WATER SYSTEMS- KINETICO
ADVANTACLEAN
ALLEGHENY COUNTERTOPS
ALLIED SPRAY FOAMS INC.
AMISH SOUTH
ANCHOR HARDWOODS
ANDERSEN WINDOWS
ANDREW JACOBS REMODELING
ANGIE'S LIST
APEX CABINET COMPANY
AQUA-CLEAR POOLS & SPAS
ARS SERVICE EXPRESS
ASG SECURITY
AWB PROMOTIONS
B & T HEATING & AIR CONDITIONING
B-DRY WATERPROOFING & FOUNDATION
REPAIR
BATH FITTER
BATH SOLUTIONS INC.
BEAVERS CONSTRUCTION, INC.
BELGARD HARDSCAPES
BLACKWELL DISTRIBUTORS
BLALOCK PAVING INC.
BLUE HAVEN POOLS & SPAS
BLUE RIBBON RESIDENTIAL CONST.

BOOTHAM BUILDERS
BRENTWOOD CARPETS, INC.
BROOKSCAPES, LLC
BRYTONS
BUDGET BLINDS OF THE WESTERN TRIANG
BUILDER PRODUCTS, INC.
BUILDSENSE
BYRD TILE DISTRIBUTORS
CABINET CONNECTION OF NC
CAPITAL STAIR MAKEOVER
CAROLINA AUTOMATIC POOL COVERS
CAROLINA CUSTOM COUNTERTOPS LLC
CAROLINA CUSTOM GRILLS
CAROLINA CUSTOM KITCHEN AND BATH
CAROLINA CUSTOM SPACES
CAROLINA GARAGE DOOR SPECIALISTS/
GARAGE GEAR STORE
CAROLINA GARDENER MAGAZINE
CAROLINA GLASS & MIRROR, INC.
CAROLINA GROUTSEAL
CAROLINA LEISURE TIME
CAROLINA OUTDOOR LIGHTING
PROFESSIONALS, INC.
CAROLINA SOLAR CONTROL, INC.
CAROLINA WINDOW SALES, INC.
CAROLINA YARD BARN, LLC
CASE HANDYMAN & REMODELING
CEDAR CREEK BUILDING COMPANY
CENTRAL VACUUM EXPERTS
CERTAPRO PAINTERS
CHAMPION WINDOW CO OF RALEIGH-
DURHAM
CHARLOTTE AWNINGS UNLIMITED

CHIC LIQUID VINYL SYSTEM
CHOICE POOL & SPA
CITYROCK BY VOSTONE INC.
CLEAR CHOICE WATER SOLUTIONS
CLEARVIEW OF NORTH CAROLINA
CLIPHANGER TOO COOL MARKETING
CLOSET CREATIONS
CLOSET FACTORY
CLOSETS BY DESIGN
COMFORT MASTER HEATING & A/C, INC.
CONCRETE RAISING OF
CONKLIN ROOFING SYSTEM
CORBETT DESIGN BUILD
COSTCO
COVIS - RALEIGH
CPI SECURITY SYSTEMS
CRAWL SPACE & BASEMENT TECH.
CREATIVE RENOVATIONS
CULLIGAN WATER OF THE TRIANGLE
CUSTOM BUILT STORAGE
CUSTOM DOOR & GATE
CUSTOM HOME EXTERIORS
CUTCO CUTLERY
DAUGHERTY CONCRETE
DAVEY TREE & LAWN CARE
DENNIS VINEYARDS
DESIGN SURFACES, INC.
DISTINCTIVE REMODELING, LLC
DENNIS VINEYARDS
DESIGN SURFACES, INC.
DEVCON SECURITY
DISTINCTIVE REMODELING,
DML SIDING WINDOWS AND ROOFING

SHOW EXHIBITORS

DUPLIN WINE CELLARS
DUPLIN WINERY GOURMET FOODS
EASTERN TURF MAINTENANCE INC.
ELAINE'S SLICES OF HEAVEN
EMPIRE TODAY
ENERGY ONE AMERICA
ENTTEC AMERICAS, LLC
ESHIELD OF VA
EZ HANG CHAIRS
FAN MAN ROMANO, INC.
FERGUSON ENTERPRISES
FINDLAY ROOFING & CONSTRUCTION
FINISH PROS
FLOOR COVERINGS INTERNATIONAL
FOAM WORKS INSULATORS LLC
FOUR SEASONS SUNROOMS
GECHOBILT
GLASS DEPOTS USA
GRANITE COUNTERTOPS BY MOGASTONE
GRANITE TRANSFORMATIONS
GRANTLIN LANDSCAPE SERVICES, INC.
GREEN HORIZON
GREEN LEVEL LANDSCAPES
GREEN PLANET ENERGY SOLUTIONS
GREEN SAGE, LLC
GUTTER GLOVE OF NORTH CAROLINA
HABITAT FOR HUMANITY RESTORE
CENTER
HBA - DURHAM, ORANGE & CHATHAM CO.
HBA OF RALEIGH-WAKE COUNTY
HEALTHMATE SAUNAS
HEALTHY HOME INSULATION, LLC
HEARTWOOD PINE FLOORS

HOCOA TRIANGLE
HOME ENTERTAINMENT & DÉCOR SYS.
HOME WORK SERVICES
HOMEMADE GOURMET
HUTCH CONSTRUCTION, INC.
INDEED!
INNOVIA HOME
INTERIOR DESIGN SOCIETY TRIANGLE NC
CHAPTER
INTEX DESIGN
INVISIBLE FENCE BRAND
J & S SATELLITE & HOME THEATER
J.A.M. SALES/STOVE TOP GRILL
JAMES HARDIE BUILDING PRODUCTS
JC EDWARDS RESIDENTIAL CONTRACTORS,
JC PENNEY CUSTOM DECORATING
JW DISTRIBUTORS (PHANTOM SCREENS)
KB HOME CAROLINAS
KEY ENERGY SOLUTIONS
KILLINGSWORTH ENVIRONMENTAL
KINGSFORD HOME IMPROVEMENT
KITCHEN CRAFT INTERNATIONAL
KJ NATURAL STONE
L & S CUSTOM CONSTRUCTION, LLC
LANARC, INC.
LEAFGUARD OF THE SOUTHEAST CAROLINAS
LEONARD BUILDINGS
LEUVER CONSTRUCTION
LIBERTY TIRE RECYCLING, LLC
LIGHTHOUSE GARAGE DOORS
LIGHTHOUSE LANDSCAPE LIGHTING
LILY JACK CREATIONS
LOG HOME REPAIR & RESTORATION

LUXURY BATHS & KITCHENS
MARTY GRAFF RENNOVATIONS
MASTERPIECE HOME IMPROVEMENTS
MATTRESS 4 YOU
MATTRESS FIRM
MAUI WOWI HAWAIIAN COFFEES AND
SMOOTHIES
METAL WORKS & IMPROVEMENT, INC.
MICHAEL & SON SERVICES, INC.
MIRACLE METHOD OF THE TRIANGLE
MONKEY BARS STORAGE
MOTHER HEN EXTERIOR SERVICES
MUMFORD RESTORATION
NATIONWIDE LIFTS
NC DIVISION OF FOREST RESOURCES
NC ENERGY EFFICIENCY ALLIANCE
NC FALUN DAFA ASSOCIATION
NC SOLAR CENTER
NC SOLAR NOW, INC.
NEUWAVE SYSTEMS
NEW HOMES & IDEAS MAGAZINE
NEW YORK LIFE INSURANCE
NITE LITES, INC.
OLD OAK HARDWOODS
OUTDOOR SOLAR SOLUTIONS
OVERHEAD DOOR CO. OF RALEIGH
PAGE ROAD GARDEN CENTER
PAN REALTY
PARADISE OUTDOOR LIVING
PATIO ENCLOSURES, INC. OF RALEIGH
PELLA WINDOW & DOOR COMPANY
PIKE'S HOME MAINTENANCE INC.
PLATINUM PAINTING

SHOW EXHIBITORS

POOL PROFESSIONALS, INC
POOLE'S PLUMBING
PORTOFINO TILE, LLC
PRESS A PRINT
PRESTIGE POOLS NC, LLC
PRESTIGE PRODUCTS DIRECT LLC
PROACTIVE ENERGY SYSTEMS
PROFESSIONAL HOMESTAGING & DESIGN
PROGRESS ENERGY CAROLINAS
PRP WINE INTERNATIONAL
PSNC ENERGY
PUROLOGIX WATER SERVICES, INC
QUALITY DESIGN & CONSTRUCTION
QWICKSILVER C&S ENTERPRISES
R.E.A.L. ELEVATOR SOLUTIONS, INC.
RALEIGH DOOR CENTER
RAND HILL/DARBY CREEK
RE-BATH OF THE TRIANGLE
REEL SCREENS OF RALEIGH, LLC
REMAX UNITED NEW HOMES SERVICES
REMODELING SOULUTIONS LLC
RENEWAL BY ANDERSEN
RESCUE ROOFING SPECIALIST
RESIDENTIAL ELEVATORS
RICH'S HAND CARVED ROOT BASKETS
RISING SUN POOLS, INC.
ROOFING INC.
ROSEMARY'S LUXURY LINENS
RSVP PUBLICATIONS
RUBBERMAID CUSTOM CLOSETS
RUDY'S LANDSCAPING
SADLER CONSTRUCTION, INC.
SALVATION ARMY

SCENTSY
SEALING AGENTS
SECURE HOME INVENTORY LLC
SELECT COMFORT
SENECA LANDSCAPES
SERPACO PAINTING
SHELF GENIE
SHOPS OF BAILEYWICK
SHUMATE AIR CONDITIONING & HEATING
SOLAR INNOVATIONS
SOLAR SOLUTIONS, INC.
SOLARTEK ENERGY
SOUTHERN ENERGY MANAGEMENT
SOUTHERN EXPOSURE VINYL SIDING AND
WINDOWS CO., INC.
SPLASH GALLERIES / RALEIGH PLUMBING
STANDARD CONSTRUCTION &
LANDSCAPING, INC.
STEPHENSON MILLWORK COMPANY
STREAMLINE PLUMBING & ELECTRIC, INC
STRUCTURALLY SPEAKING
SUN PROTECTION
SUPER SOD OF THE TRIANGLE
SUPERIOR REMODELING, LLC
TARHEEL GENERATOR, LLC
TARHEEL WOOD TREATING CO.
TC ARTWORKS
TEAK GARDEN
TERMINIX CONSTRUCTION
THE ALUMINUM COMPANY OF NC
THE CLIMB, INC.
THE COOKERY
THE FINE LINE PAINTING COMPANY

THE HOME CENTER
THE KITCHEN & BATH SHOWROOM
TIMBER BLOCK
TIME WARNER CABLE
TONYA'S COOKIES
TRIANGLE CEDAR HOMES & SUNROOMS
TRIANGLE EQUIPMENT GROUP
TRIANGLE GARDENER MAGAZINE
TRIANGLE HOME IMPROVEMENT MAG.
TRIANGLE J COUNCIL OF GOVERMENTS
TURFTENDERS LANDSCAPE SERVICES
TUTOR DOCTOR RJ TUTORING
UNDER THE STARS
US HOME EXTERIORS
VERIZON WIRELESS CELLULAR SALES OF
NORTH CAROLINA
VICKIE JH BRAXTON CUSTOM HOME
DESIGN & DRAFTING
VITA-MIX CORPORATION
WAKE COUNTY ANIMAL CENTER
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April 13-15 & September 21-23

For more information:

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