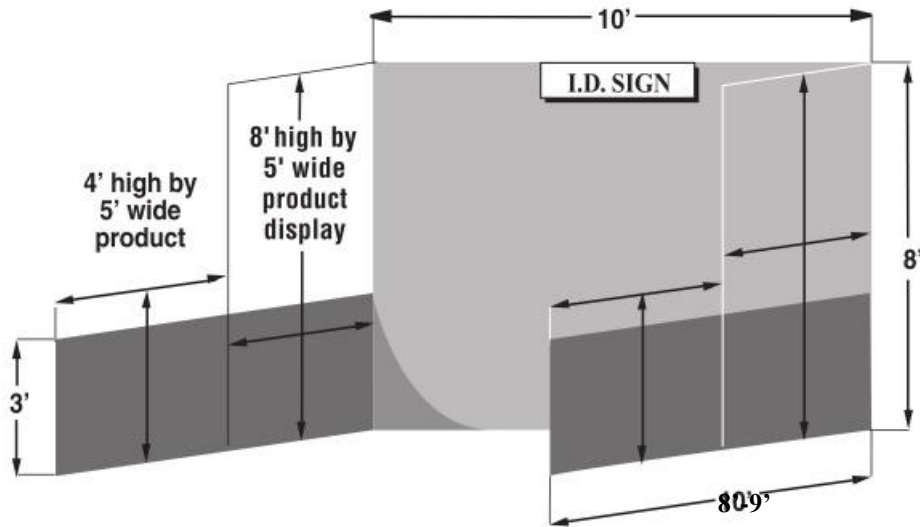


# Southern Women's Show in Richmond

## *Exhibit Space Height Regulations*



### HEIGHT REGULATIONS

- The front half of your exhibit may NOT exceed four feet in height.
  - **All exhibits MUST have floor covering.**
- Maximum height for any product, display or sign is eight feet.

#### ***Height Limitation Exceptions:***

1. If you have three or more booths in a row, you may have 8' high displays to the front of the booth except within 10' of where your exhibit adjoins other exhibits. So if you have three booths, your center booth may be 8' high to the front of the booth. With four booths, the center two booths may be 8' high to the front of the booth.
2. Your exhibit height may be 8' to the front of your exhibit WITH THE APPROVAL OF SHOW MANAGEMENT AND THE ADJOINING EXHIBITOR. If you wish to exceed the height limitation and have not contacted show management, come to the show office BEFORE setting up your exhibit.