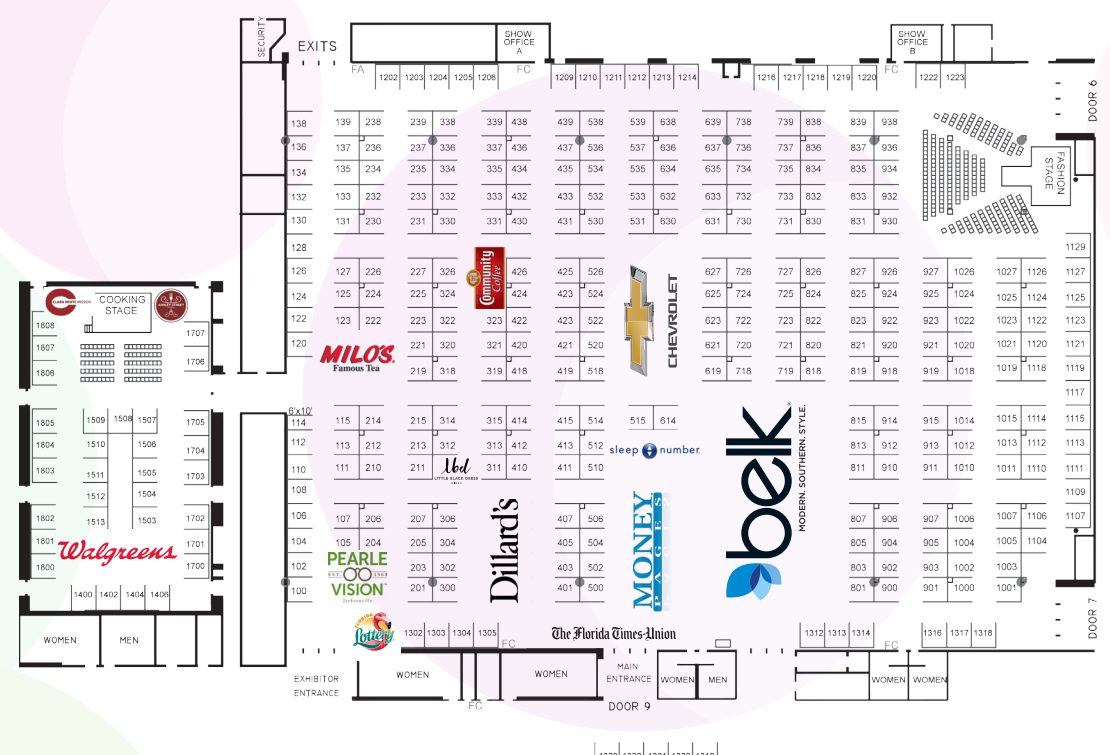


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We will be giving away a **\$5 BELK GIFT CARD** every 15 minutes of the show. Sign up at the Official Show Register to Win.



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PEARLE VISION OF JACKSONVILLE, all now locally owned and operated, aim to be the primary eye care providers for Northeast Florida. They offer routine and medical services, while maintaining excellence in customer service and offering a wide variety of designer frames. They offer the latest in technology that provides comfort and ease in the identification, diagnosis, and treatment of all conditions related to the eyes. They also pride themselves on being the premier source for contact lenses and contact lens exams in Jacksonville, St. Augustine, and Gainesville. Visit their exhibit for free vision screenings, free glasses cleaning and adjustments, to try on color contact lenses, to meet and greet their doctors, to ask their insurance specialists about how your medical insurance can help pay for your eye exam, and to receive information on the services they offer (such as glasses, contact lenses, ocular allergy treatment, dry eye treatment, annual diabetic eye exams and much more). Visit www.pearlevisionjacksonville.com and discover why 20/20 vision isn't the only reason to see your eye doctor!

SATURDAY IS FOCUS ON VISION DAY Sponsored by Pearle Vision of Jacksonville. The first 100 guests who visit the Pearle Vision space on Saturday will receive a free eyeglass case and cleaning kit.

To celebrate **TEACHERS DAY SPONSORED BY THE FLORIDA LOTTERY**, the Florida Lottery and the Southern Women's Show will distribute canvas tote bags to the first 100 guests in line on Sunday morning.

Stop by The Florida Lottery exhibit to find out how easy and fun it is to play, and you'll see how the Lottery has raised more than \$30 Billion for education programs in Florida. Who knows? It just might be your lucky day!



To celebrate **TEACHERS DAY SPONSORED BY THE FLORIDA LOTTERY**, the first Teachers to visit the Show Office (Room 104) on Sunday will receive awesome prizes including:

- The first 100 receive a reusable shopping bag.
- All teachers who come by the Show Office on Sunday will receive a **FREE** ticket to the show.

Also on Sunday, select exhibitors will offer discounts/specials to teachers and school employees who show their school ID. *School ID required to collect prizes.

THEY'RE BACK AND HOTTER THAN EVER!

Make it a Girls Night and join us on **FRIDAY AT 6:30PM AND SATURDAY AT 5:30PM** to see the Jacksonville Firefighters strut their stuff on the Fashion & Entertainment Stage. All donations go to support Jacksonville Fire Fighter Charities.

Thanks to **Catwalk at The Avenues Mall** for supplying the clothing for both Firefighter Fashion Shows.

Meet **KEEGAN ALLEN** from *Pretty Little Liars* on **SUNDAY, OCTOBER 23 AT NOON**. He'll be appearing on the Fashion & Entertainment Stage at Noon. Afterwards, Keegan will meet fans and sign autographs.

Books-A-Million will be selling copies of *life. love. beauty* on Sunday, October 23.



Grab your girlfriends and join us for **GIRLS NIGHT OUT** at the Southern Women's Show on **FRIDAY FROM 5-8PM**. **Nothing Bundt Cakes of Jacksonville** will be giving away Bundtins to the first 100 guests to enter at 5pm on Girls Night Out. **SHEAR COLORS/A BRUSH SALON** will be offering complimentary updos & blowouts in exhibit #934 for Girls Night Out on Friday from 5pm-8pm. *Available on a first come, first serve basis.

FASHION & ENTERTAINMENT STAGE SCHEDULE

THURSDAY, OCTOBER 20

MILLION DOLLAR LOOKS ON A SHOESTRING BUDGET | 11:00AM
Presented by Petunia Patch "Fashion Express"

FALL 2016 | 12:00PM
Presented by Orlando Fashion Productions

MS. SENIOR JACKSONVILLE DIVAS | 1:00PM
Presented by A Seasoned Affair, Inc.

PICK YOUR PURSE BINGO | 2:00PM
Presented by 96.1 WEJZ and St. Augustine Premium Outlets

LOVE YOUR CURVES BY LANE BRYANT | 3:00PM
Presented by Orlando Fashion Productions

MILLION DOLLAR LOOKS ON A SHOESTRING BUDGET | 4:00PM
Presented by Petunia Patch "Fashion Express"

FROM JUNK TO FUNK | 5:00PM
Presented by Parisian Spa Institute Students

DANCE PERFORMANCE | 6:00PM
Presented by Studio 1014

FRIDAY, OCTOBER 21

STYLES FOR WHEREVER ADVENTURE TAKES YOU | 11:00AM
Presented by Athleta

FROM JUNK TO FUNK | 12:00PM
Presented by Parisian Spa Institute Students

FALL 2016 | 1:00PM
Presented by Orlando Fashion Productions

PICK YOUR PURSE BINGO | 2:00PM
Presented by 96.1 WEJZ and Salena's Accessories

DAZZLING DIAMONDS DANCERS | 3:00PM
Emceed by Dr. Dawn D.D. McDermott

LOVE YOUR CURVES BY LANE BRYANT | 4:00PM
Presented by Orlando Fashion Productions

DANCE PERFORMANCE | 5:00PM
Presented by Studio 1014

MODELS IN MOTION | 6:00PM
Presented by Dangerous Curves

FIREFIGHTER FASHION SHOW | 6:30PM
Clothing Provided by Catwalk at The Avenues
Emceed by CJ from 95.1 WAPE

SATURDAY, OCTOBER 22

MEET BRIE GABRIELLE | 10:30AM
Host of Chevy Insider Florida Fishing Report

FALL 2016 | 11:00AM
Presented by Orlando Fashion Productions

STORYBOOK PRINCESS PARTY AND MEET & GREET | 12:00PM
Presented by Just A Bit of Pixie Dust

ROCK THE RUNWAY IN DIAMONDS AND GLITZ | 1:00PM
Featuring Clothing from Dillard's at St. Johns Town Center
Models by Sessions Modeling & Talent Agency

MOTHER DAUGHTER LOOK-A-LIKE CONTEST | 2:00PM
Hosted by WJXT Channel 4

ROBBY HAYES FROM THE BACHELORETTE | 3:00PM
Presented by First Coast News

LOVE YOUR CURVES BY LANE BRYANT | 4:00PM
Presented by Orlando Fashion Productions

MODELS IN MOTION | 5:00PM
Presented by Dangerous Curves

FIREFIGHTER FASHION SHOW | 5:30PM
Clothing Provided by Catwalk at The Avenues

SUNDAY, OCTOBER 23

KEEGAN ALLEN FROM PRETTY LITTLE LIARS | 12:00PM
Presented by First Coast News

FALL IN LOVE WITH FASHION | 1:00PM
Presented by Boutique 3:16

ROCK THE RUNWAY IN DIAMONDS AND GLITZ | 2:00PM
Featuring Clothing from Dillard's at St. Johns Town Center
Models by Sessions Modeling & Talent Agency

MILLION DOLLAR LOOKS ON A SHOESTRING BUDGET | 3:00PM
Presented by Petunia Patch "Fashion Express"

FALL 2016 | 4:00PM
Presented by Orlando Fashion Productions

COOKING STAGE

Coordinated by Clara White Mission,
Ashley Street Catering & Clara's at the Cathedral

THURSDAY, OCTOBER 20

TOWER TO TABLE | 10:30AM
Presented by YMCA of Florida's First Coast

COOKING FOR TWO | 11:30AM
Presented by Chef Warren Caterson

FALL FAVORITES WITH PEANUT BUTTER | 12:30PM
Presented by Southern Peanut Growers

TOMATO/CUCUMBER SALAD AND FENNEL AND ORANGE SALAD | 1:30PM
Presented by Papa Vince

HIP ASIAN KITCHEN | 2:30PM
Presented by Chef Dennis Chan & Blue Bamboo

EFFORTLESS ENTERTAINING | 3:30PM
Presented by the Culinary Team at Ashley Street Catering
Sponsored by Clara White Mission School of Culinary Arts

FRIDAY, OCTOBER 21

COOKING FOR TWO | 11:30AM
Presented by Chef Warren Caterson

FALL FAVORITES WITH PEANUT BUTTER | 12:30PM
Presented by Southern Peanut Growers

TOWER TO TABLE | 1:30PM
Presented by YMCA of Florida's First Coast

TOMATO/CUCUMBER SALAD AND FENNEL AND ORANGE SALAD | 2:30PM
Presented by Papa Vince

EFFORTLESS ENTERTAINING | 3:30PM
Presented by the Culinary Team at Ashley Street Catering
Sponsored by Clara White Mission School of Culinary Arts

SOUTHERN GODNESS | 4:30PM
Presented by The Potter's House Soul Food Bistro

GIRLS NIGHT OUT PAINTING PARTY | 5:30 - 8:00PM
Presented by Bottle & Bottega

SATURDAY, OCTOBER 22

MOTHER DAUGHTER DAY OUT PAINTING PARTY | 10:00AM
Presented by Bottle & Bottega

FALL FAVORITES WITH PEANUT BUTTER | 12:30PM
Presented by Southern Peanut Growers

TOWER TO TABLE | 1:30PM
Presented by YMCA of Florida's First Coast

TOMATO/CUCUMBER SALAD AND FENNEL AND ORANGE SALAD | 2:30PM
Presented by Papa Vince

EFFORTLESS ENTERTAINING | 3:30PM
Presented by the Culinary Team at Ashley Street Catering
Sponsored by Clara White Mission School of Culinary Arts

COOKING COLLARDS FOR A CAUSE WITH THE BOYS AND GIRLS CLUBS OF NORTHEAST FLORIDA | 4:30PM
With Kevin Carrico

SUNDAY, OCTOBER 23

TOMATO/CUCUMBER SALAD AND FENNEL AND ORANGE SALAD | 11:30AM
Presented by Papa Vince

FALL FAVORITES WITH PEANUT BUTTER | 12:30PM
Presented by Southern Peanut Growers

SOUTHERN GODNESS | 1:30PM
Presented by The Potter's House Soul Food Bistro

THISCHICKCANCOOK | 2:30PM
Presented by Rosaria Anderson

EFFORTLESS ENTERTAINING | 3:30PM
Presented by the Culinary Team at Ashley Street Catering
Sponsored by Clara White Mission School of Culinary Arts